



Call us 

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7767008612

A photograph of a man with dark hair and a light beard, wearing a light blue button-down shirt. He is shown in profile, looking towards the right. In the background, a hand is holding a white tablet device. The scene is brightly lit, suggesting an office or modern workspace.

INNOVATIVE SOLUTIONS FOR A DIGITAL FUTURE

Explore Our Innovative IT Solutions Inside!
Transform Your Business with Smart Technology



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About Us.

Introduction

Abhinav IT Solutions is a full-stack product engineering and Development Company with its Development center in Pune, Maharashtra and Support center in Chikhli, Maharashtra. We are a primarily Product Based company with 28+ Products already launched in market so far. We believe in developing amazing products, as well as Providing Full-stack development services to our clients.

We are ISO 9001:2015 and ISO 27001:2013 Certified. We believe in serving excellence and Value return to our clients by using new-age technologies to provide seamless services and dependable deliveries. Abhinav IT Solutions Pvt Ltd has been in focused on the development of software since last 13 YEARS In this time the company has had more than 134 HAPPY CLIENTS for Custom Software Development. We are having more than 510,000 END USERS FOR PRODUCTS.



Mission & Vision.

MISSION

Our mission is to empower businesses with reliable, efficient, and scalable IT solutions. We believe in building software that enhances productivity, security, and growth.

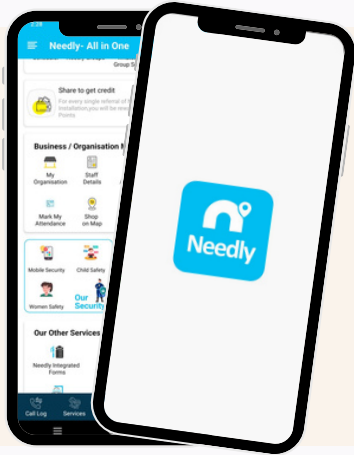
- Deliver high-quality, user-centric applications
- Leverage AI, cloud, and automation for efficiency
- Provide seamless, secure, and scalable tech solutions

VISION

At Abhinav IT Solutions, we envision a world where technology empowers businesses to achieve their highest potential. Our goal is to be a global leader in IT solutions, transforming industries with cutting-edge software, AI-driven automation, and seamless digital experiences.

We strive to build smart, scalable, and secure solutions that drive efficiency, enhance user experience, and redefine the way businesses operate in the digital era.

Product Overview



Needly All-in-one

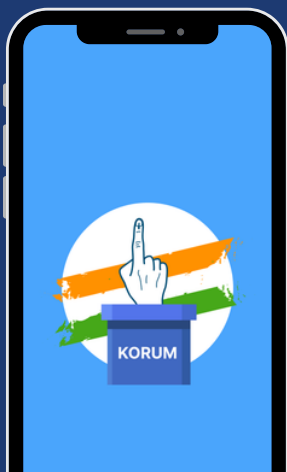
Needly is a smart business management app that helps you manage tasks, staff, accounting, inventory, and customer interactions—all in one place. With automation, project tracking, and digital business tools, it keeps your operations seamless and efficient.

Needly SOS

Needly SOS ensures your safety with instant alerts, emergency contacts, and quick SOS messaging. Stay protected with real-time location sharing and automated assistance when you need it most. Stay Safe, Stay Connected with Needly SOS!



KORUM



Korum is a smart digital platform that provides quick access to Maharashtra's citizen data for elections, business, and networking. With preloaded directories and advanced search features, you can easily find and analyze data without manual entry.

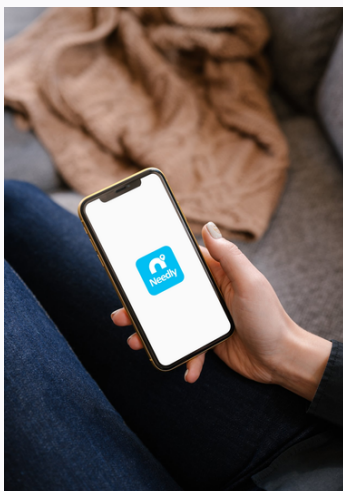
Product Overview



CUELAB

CueLab CRM is an all-in-one customer relationship management platform designed to streamline lead management, automate tasks, and enhance team collaboration. With features like lead tracking, multi-channel communication, and real-time check-ins, it helps businesses stay organized and boost conversions.

Imparter is an AI-powered LinkedIn growth platform that helps users create authentic content, automate posts, and track engagement effortlessly. It features AI-driven writing, sentiment analysis, multi-profile management, and video-to-post conversion for seamless networking.





Needly All In One

Introduction

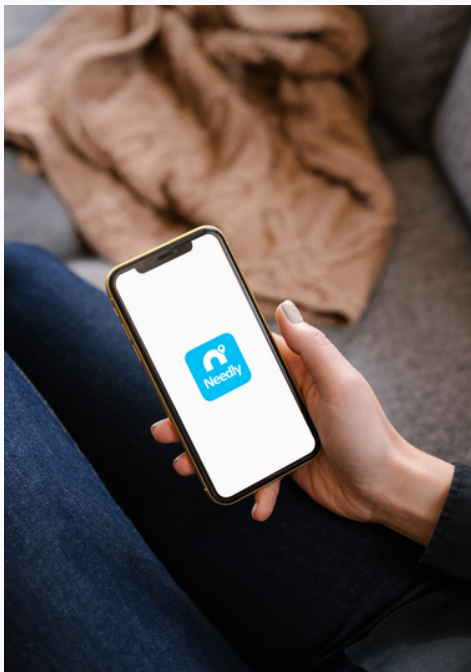
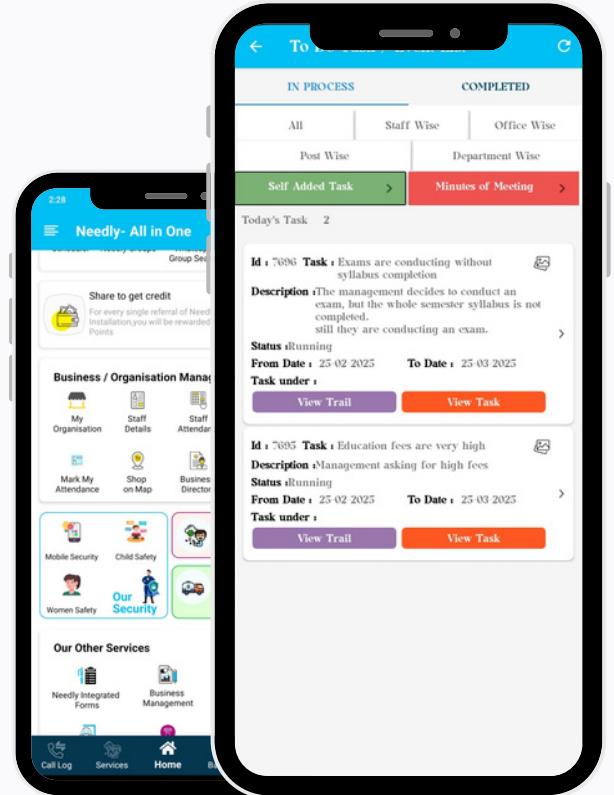
Needly is a powerful, all-in-one app designed to streamline business operations effortlessly. From managing tasks, staff details, and attendance to automating WhatsApp messaging, handling business accounting, and maintaining a business directory—Needly does it all. Whether you're a small business or a growing enterprise, Needly helps you stay organized, efficient, and ahead of the competition.

Needly App use AccessibilityService API to auto send multiple WhatsApp messages in user approval . Needly is a free and easy to use app that monitors employee's work and salaries where one can keep a record of the attendance of all their employees. This app can be used at any level from manager to shopkeepers.

MANAGE TASKS SEAMLESSLY WITH NEEDLY!

Assign tasks, track progress, and boost productivity! Needly App makes managing your team's work easier than ever. Whether it's a deadline-driven project or day-to-day operations, stay organized and efficient with Needly.

Stay on top of your work with Needly's smart task management system. Easily assign tasks, set deadlines, and track progress in real-time. Whether it's project-based work or daily operations, Needly helps you stay organized and boost team productivity.



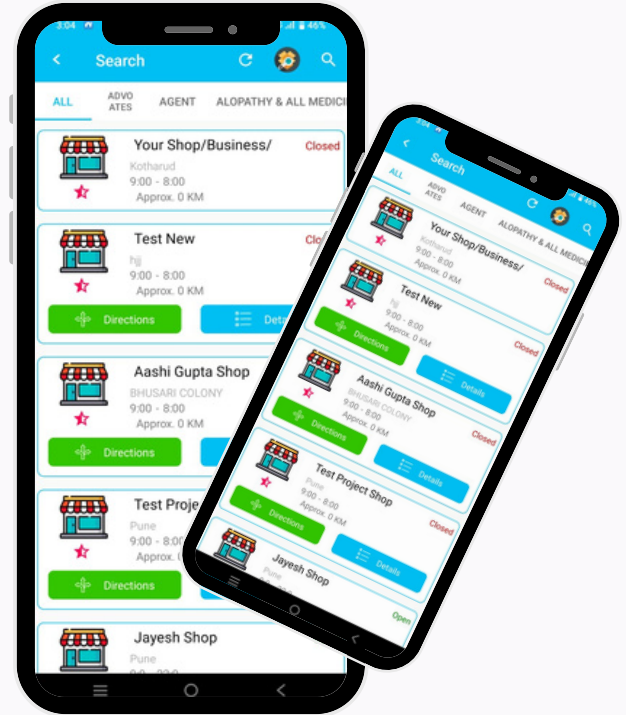
- Assign tasks to team members effortlessly
- Track task progress and completion status
- Set deadlines and priorities for better workflow
- Improve efficiency with structured task allocation



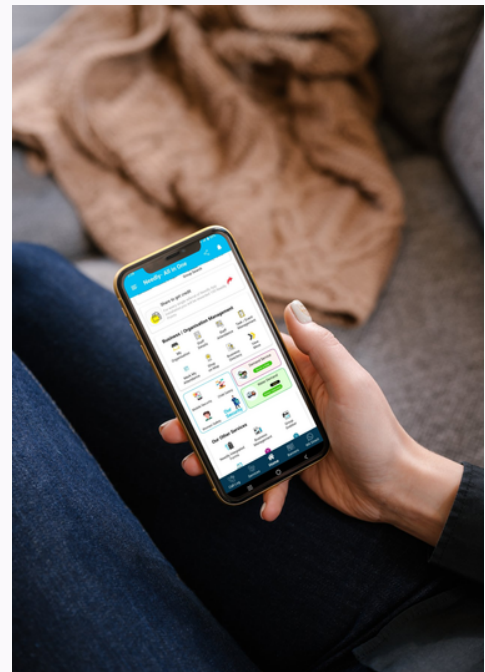
EXPLORE, CONNECT, AND GROW WITH OUR BUSINESS DIRECTORY

Find local businesses, shops, or organisations in your area with Needly's Business Directory. Build connections and explore new opportunities to grow your network and your business.

Needly's Business Directory helps you discover and connect with local businesses, vendors, and service providers, making it easier to expand your professional network.



- Search for businesses, shops, or organizations in your area
- Get detailed business profiles with contact information
- Build connections and explore new growth opportunities



PERSONAL CHATBOT

Your Virtual Assistant, Available 24/7!

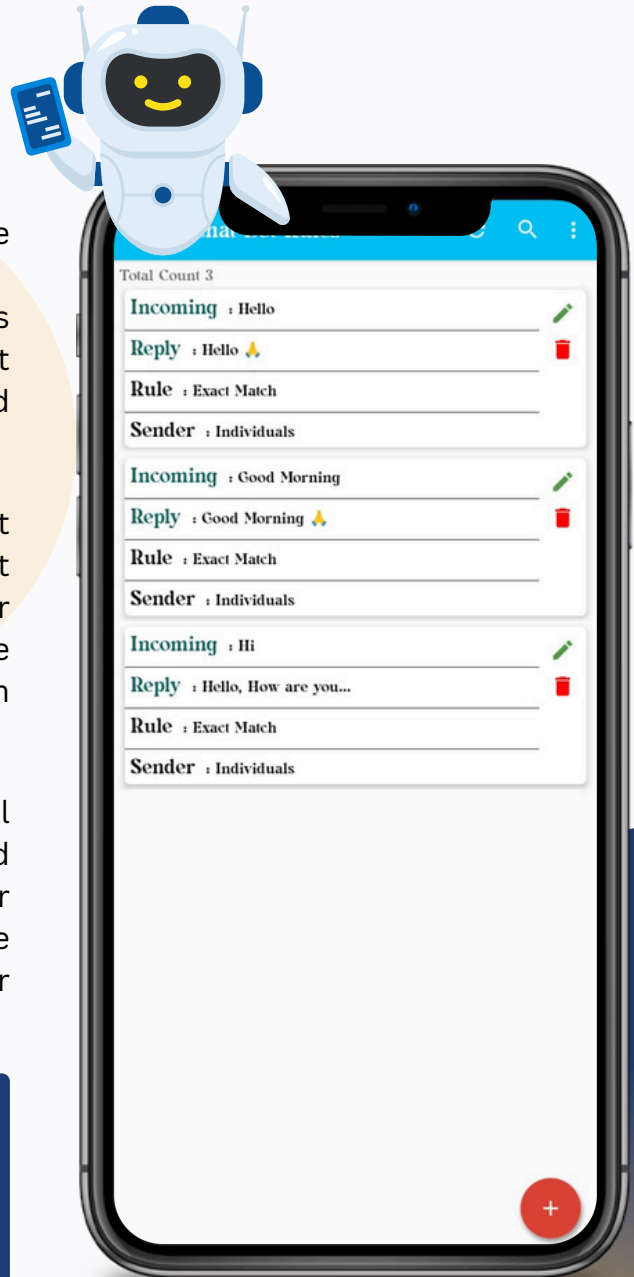
Engage customers, answer FAQs, and provide instant support—all without lifting a finger.

Needly's AI-powered chatbot enhances customer engagement by providing instant responses to inquiries, handling FAQs, and offering automated support.

Today's customers seek fast and convenient service, and chatbots are the perfect solution. By integrating a chatbot with your personal WhatsApp number, you can provide an instant and efficient communication experience for your customers.

By setting up a chatbot on your personal number, you create a modern, fast, and effective customer service solution for your business. With chatbots, you can optimize your time, resources, and customer satisfaction—all at once!

- Provide real-time assistance to customers
- Automate responses to common queries
- Increase efficiency without human intervention



BULK MESSAGING - CONNECT WITH EVERYONE IN A SINGLE CLICK!

Connect with Everyone in a Single Click!

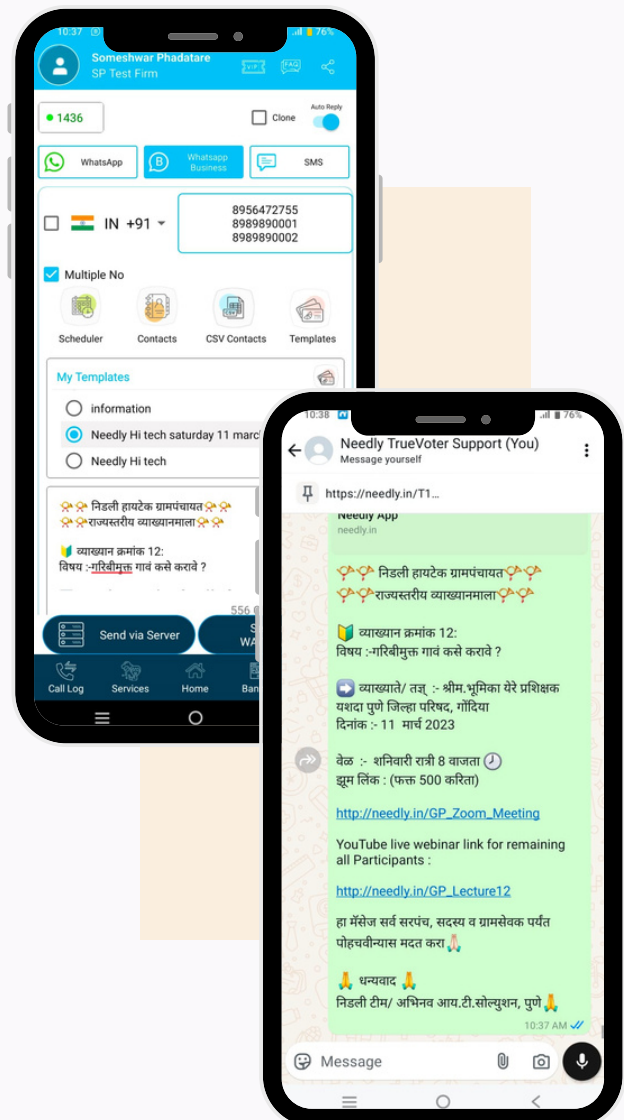
Save time and effort by sending personalized messages to hundreds of contacts simultaneously. Save time and effort by sending personalized messages to multiple contacts at once. Whether it's promotions, reminders, or updates, Needly simplifies communication.

- Send bulk messages to customers, employees, or vendors
- Customize messages for a personal touch
- Improve business outreach with quick and effective messaging

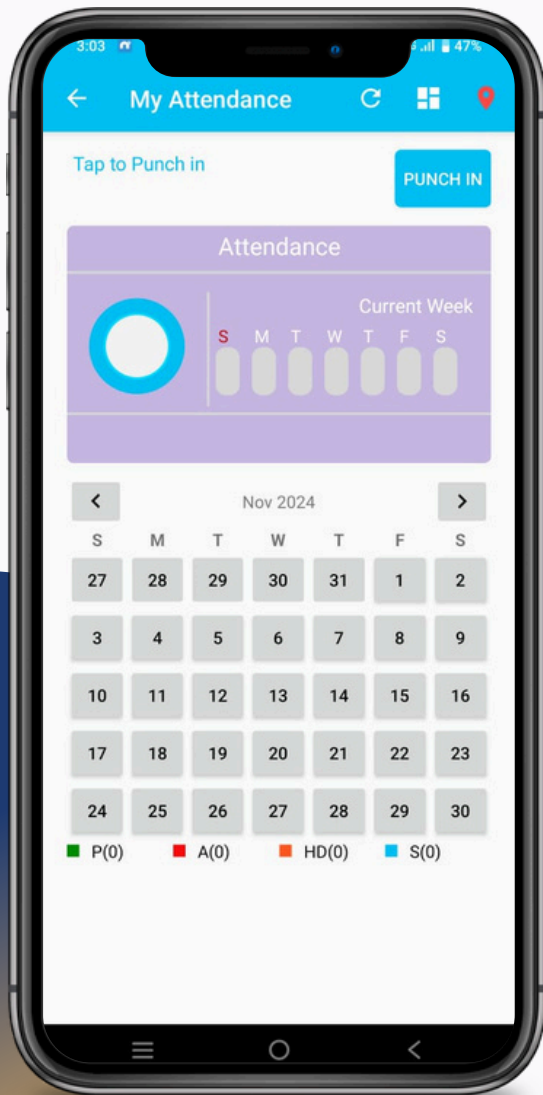
Welcome Message - A Warm Welcome, Every Time!

Greet your new customers, group members, or clients with automated welcome messages that make them feel valued.

- Send personalized greetings instantly
- Enhance customer engagement with thoughtful messages
- Improve client relationships with a professional touch



MARK ATTENDANCE YOUR WAY!



Assign tasks, track progress, and boost productivity! Needly App makes managing your team's work easier than ever. Whether it's a deadline-driven project or day-to-day operations, stay organized and efficient with Needly.

Managing employee attendance has never been easier. Needly provides a flexible attendance tracking system to ensure accurate records.

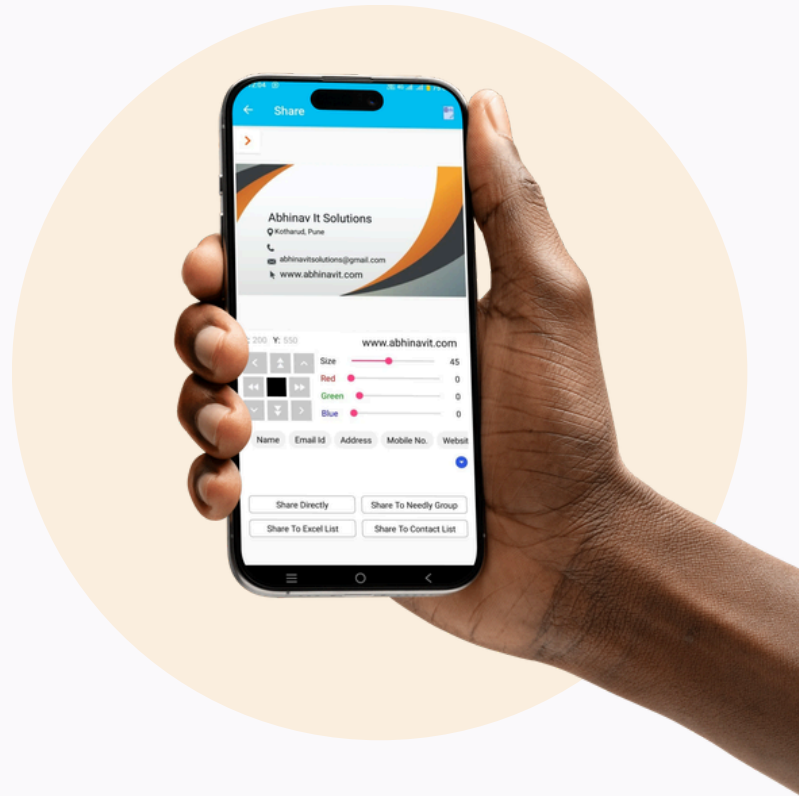
- **Allow employees to mark attendance digitally**
- **Monitor attendance history and generate reports**
- **Enable remote check-ins for field employees**
- **Reduce manual effort and errors in attendance tracking**



PERSONAL DIGITAL CARD

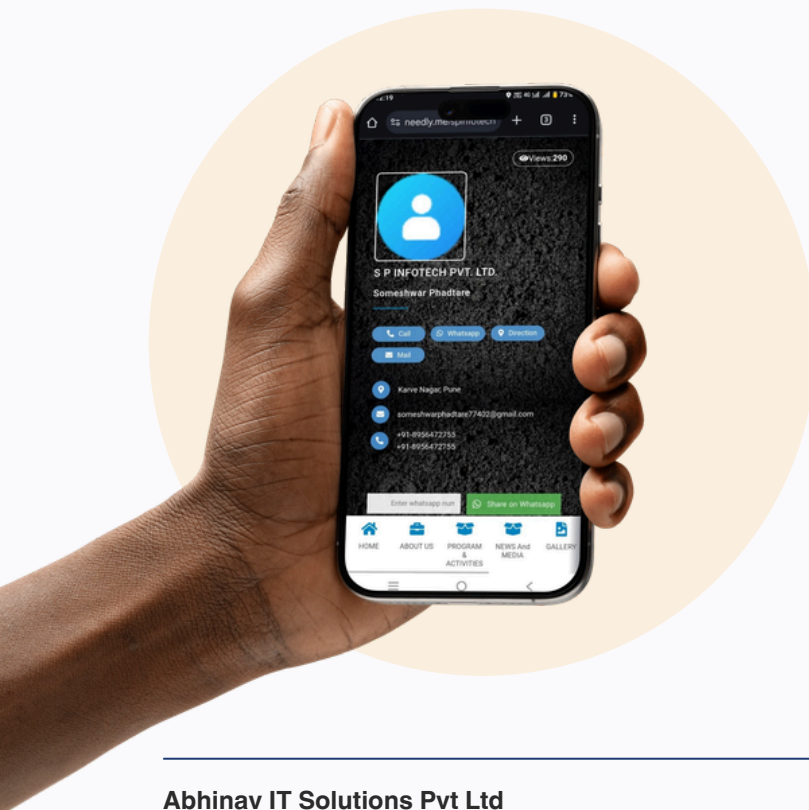
Create your own digital visiting card and establish a professional identity with a sleek and customizable design. With a dedicated digital app for your business, you can connect with customers instantly and enhance engagement.

Showcase your brand identity by adding your logo, tagline, and unique style to leave a lasting impression. Easily share your digital card via WhatsApp, email, or QR code without any printing delays, ensuring it's always ready to use.



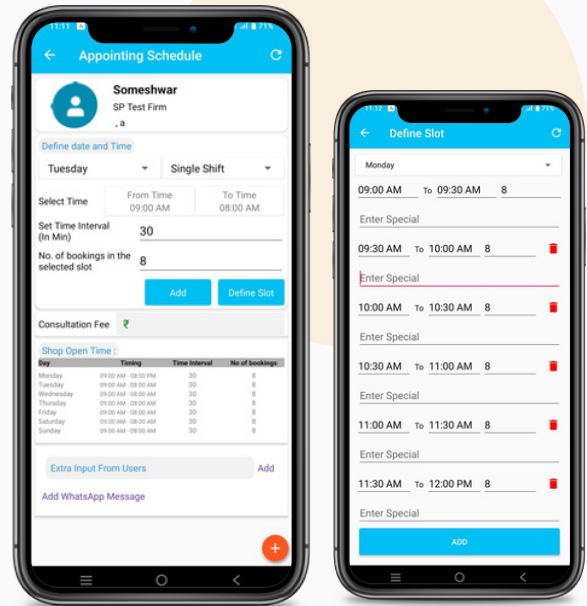
PERSONAL WEBSITE

Easily add your business portfolio, services, project details, and contact form to showcase your work professionally. Create your own website to promote your business, marketing campaigns, or personal brand, ensuring a strong online presence and better engagement with your audience.



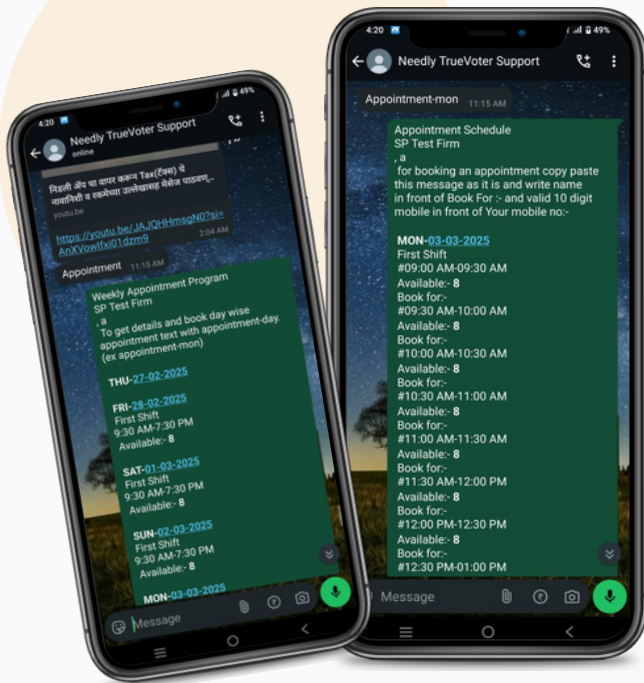
THE APPOINTMENT MODULE

The Appoints Module is a WhatsApp-based appointment scheduling system designed to streamline interactions between businesses and their clients. By simply sending the keyword "appointment" via WhatsApp, customers can receive a list of available time slots, allowing them to select and confirm appointments effortlessly.



Key Features

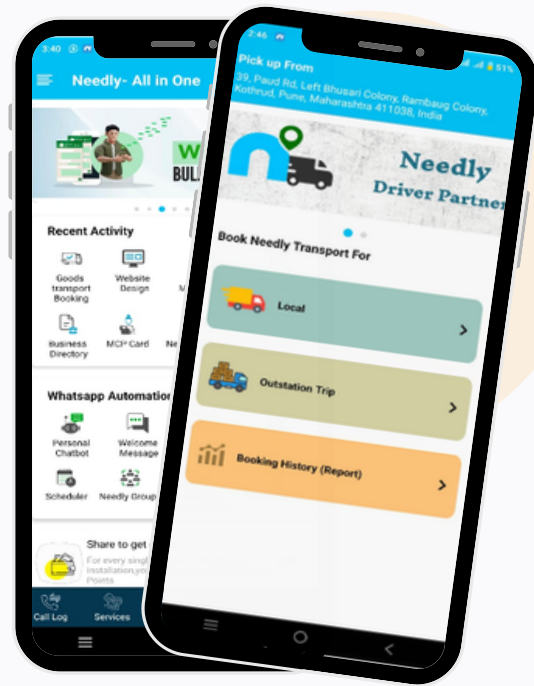
- WhatsApp-Based Scheduling:** Customers can schedule appointments by simply messaging a keyword on WhatsApp.
- Automated Slot Retrieval:** When a customer sends the appointment keyword, previously scheduled slots are automatically sent to them via WhatsApp.
- Easy Booking & Confirmation:** Customers can confirm or reschedule their appointments with a few clicks.
- Seamless Integration:** Works effortlessly with existing business operations for smooth appointment management.
- Time-Saving & Efficient:** Reduces manual effort in handling appointments, making scheduling hassle-free.



GOODS TRANSPORT

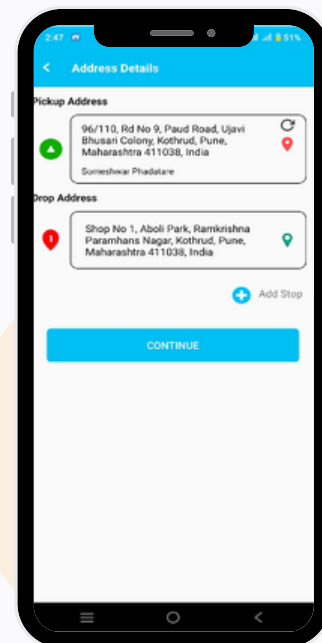
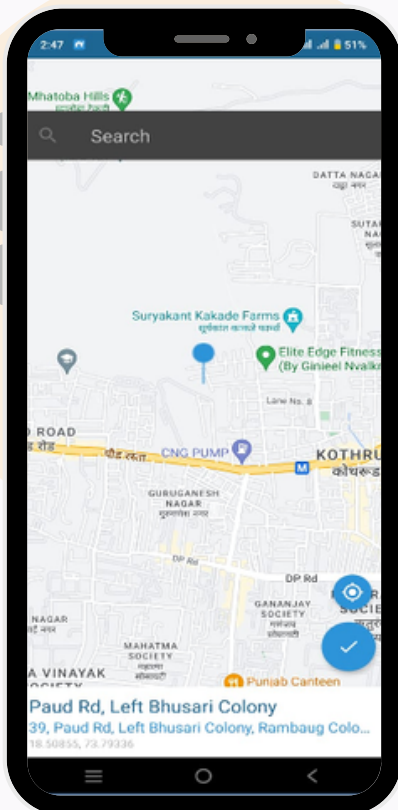
Effortless Goods Transportation

You can conveniently transport your goods from one location to another. Whether it's a local trip or an outstation delivery (city-to-city or district-to-district), we provide seamless logistics solutions.

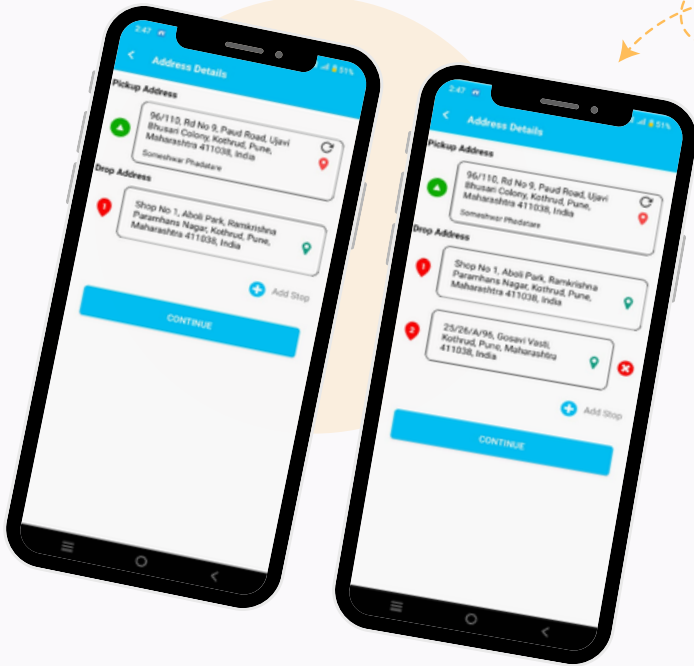


Google Maps Integration

To ensure precise delivery, you can fix your destination location directly using Google Maps, ensuring hassle-free navigation and accuracy.



GOODS TRANSPORT

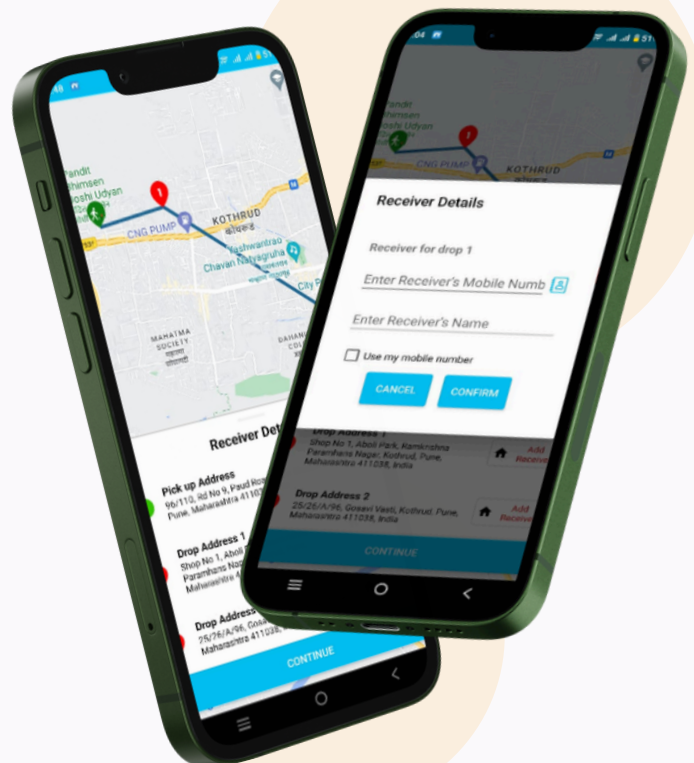


Multi-Stop Delivery Feature

While booking a trip, you can add multiple drop points within the same trip. This feature allows you to efficiently plan deliveries to different locations in a single journey.

Receiver Details for Each Drop Point

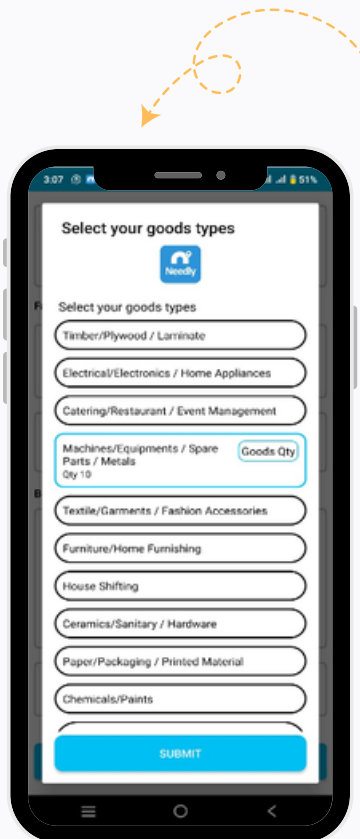
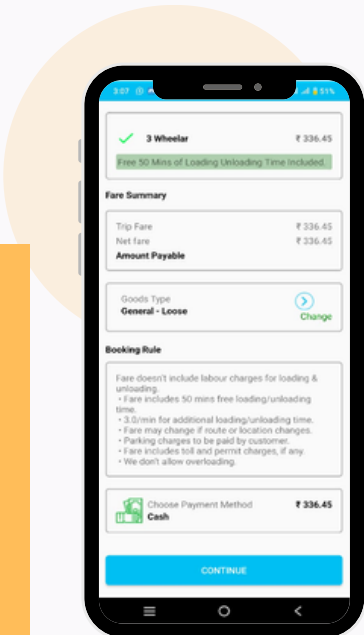
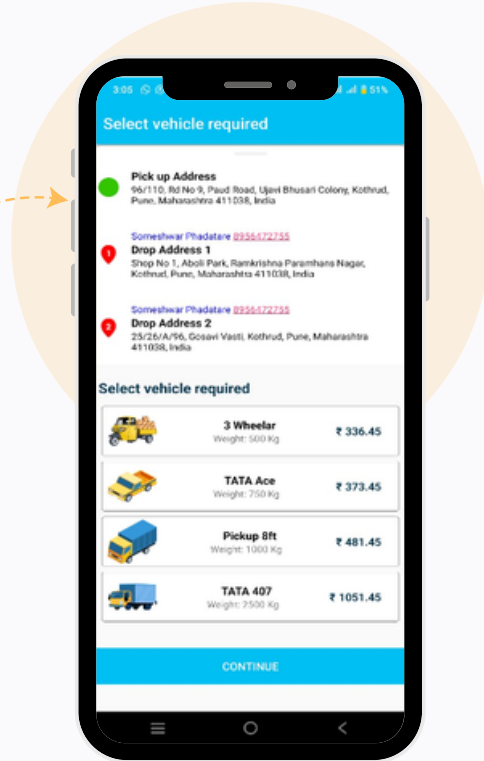
For better coordination, you can assign specific receivers at each drop location. This ensures that the right person is available to receive the goods at every stop.



GOODS TRANSPORT

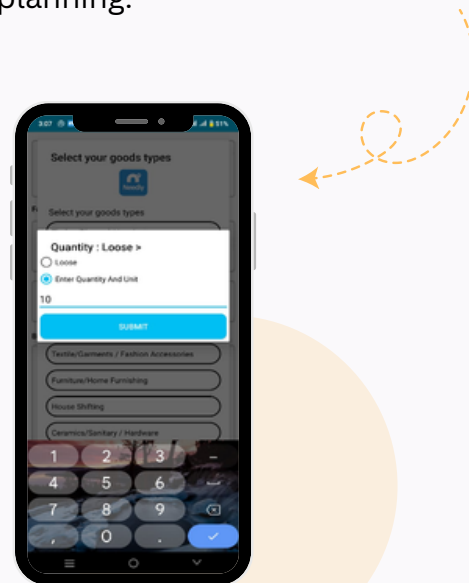
Transparent Pricing & Flexible Vehicle Options

Vehicle fares are calculated based on distance in kilometers and are clearly displayed within the app. You can compare pricing and choose the best option for your needs. We offer a wide range of loading vehicles tailored to your cargo requirements. Based on your load capacity, you can select the most suitable vehicle from the available options.



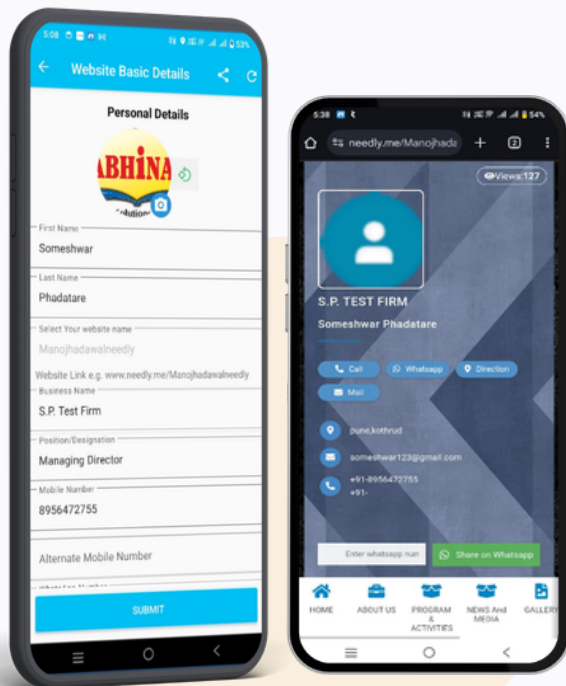
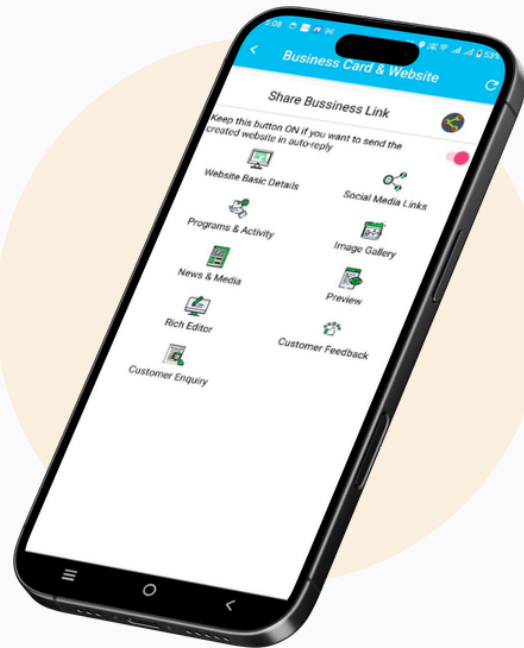
Goods Classification & Quantity Management

We provide predefined goods categories, allowing you to select the type of material being transported. Additionally, you can specify the quantity for precise shipment planning.



WEBSITE DESIGN

A personal website serves as a digital identity for professionals from various fields, such as politicians, business owners, artists, and more. This feature ensures that individuals can establish a strong online presence that reflects their professional expertise and personality.

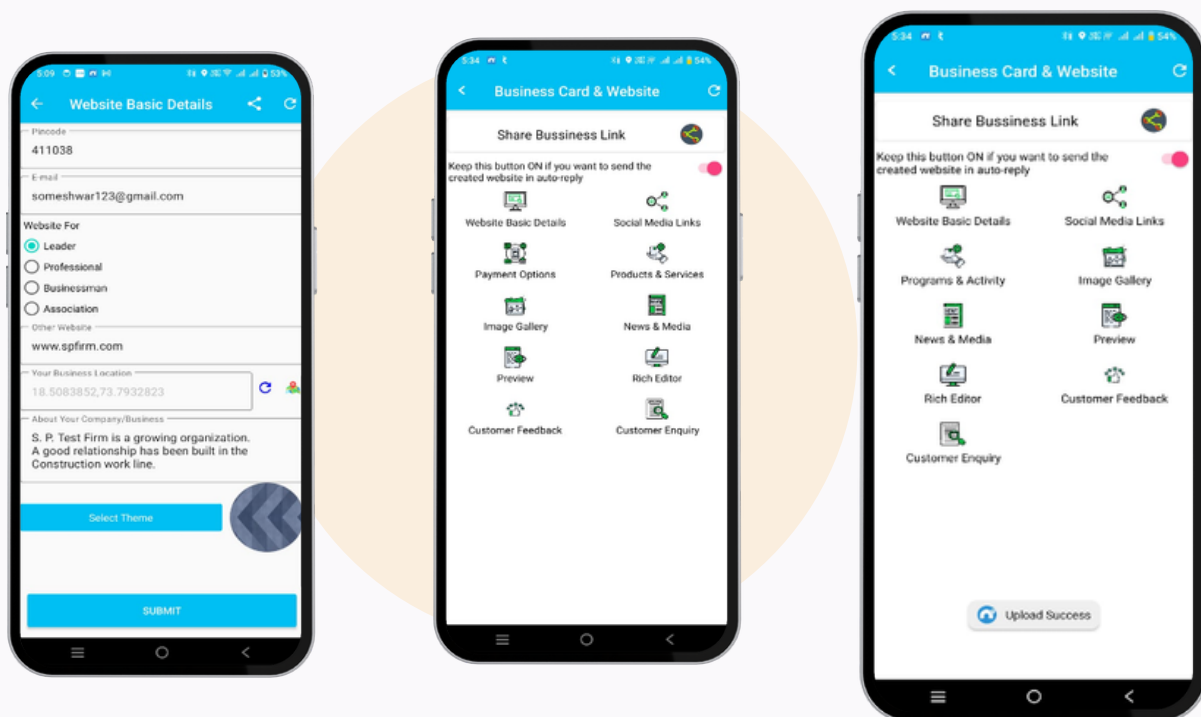


Key Benefits

- **Custom Design Based on Profession:** The website's layout, color scheme, fonts, and design will be tailored to suit the individual's profession.
- **User-Friendly Interface for Easy Updates:**
 - The website will be designed with a simple Content Management System (CMS) so users can easily update content, add new projects, or modify details without technical expertise.

PROFESSIONAL & CUSTOMIZABLE MENUS

The website will have a dynamic menu structure that adapts to your profession and needs.



Key Benefits

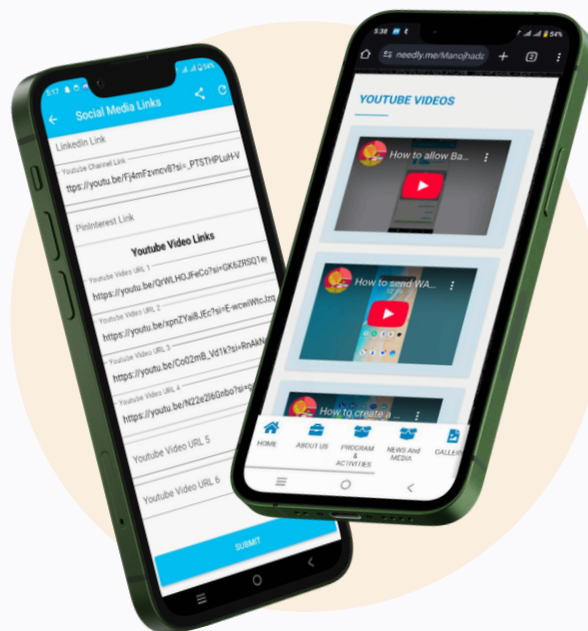
- **Dynamic Menus:** Based on the user's profession, the menu will include relevant sections.
- **Categories Tailored to Your Needs:**
 - You can customize the menu layout based on personal preferences.
 - Options to highlight featured projects, blog posts, or recent updates.

SHOWCASE YOUR WORK & ACHIEVEMENTS

This feature allows users to visually present their portfolio, past work, and professional achievements.

Key Benefits

- **Display Theme & Design Previews:**
 - Choose from multiple design themes based on your industry.
 - Preview different layouts before finalizing the website look.
- **Attach Social Media Links & YouTube Videos:**
 - Direct integration with platforms like Facebook, Instagram, Twitter, LinkedIn, and YouTube.
- **Upload Images & Videos of Events, Programs, and Products:**
 - Share high-quality images of events, product launches, or performances.



PRESS & MEDIA COVERAGE

A dedicated section to highlight media features, interviews, and press articles that mention you or your business.

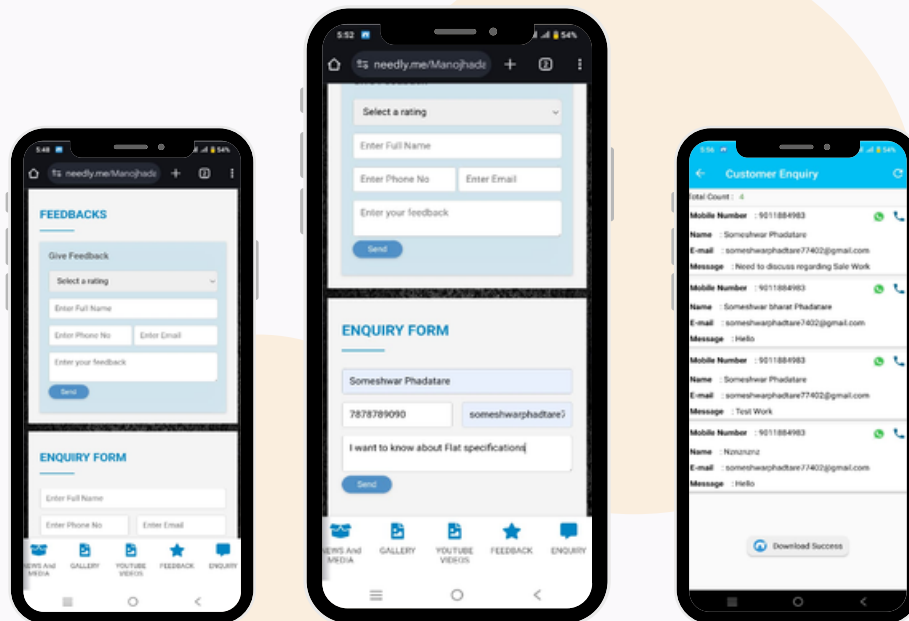


Key Benefits

- **Feature News Articles & Media Bites:**
 - Integrate published articles, TV interviews, and news reports about you.
 - Build credibility by showcasing media recognition.
- **Highlight Achievements and Recognitions:**
 - Share awards, certificates, or significant milestones.
 - Helps in personal branding and establishing authority in your field.

CUSTOMER ENGAGEMENT & COMMUNICATION

A website is more than just an online portfolio—it's a platform for direct interaction with customers, clients, and followers.



Key Benefits

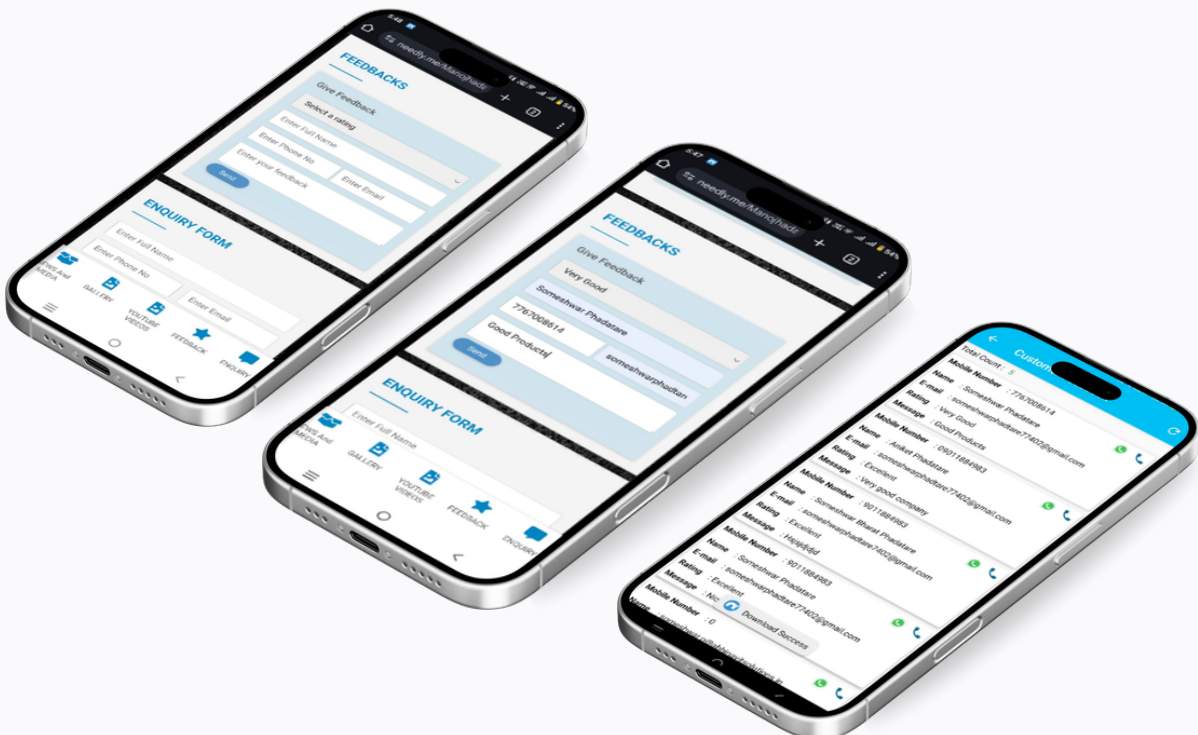
- **Collect and Analyze Customer Inquiries:**
 - Capture visitor inquiries, store their contact details, and analyze frequently asked questions.
 - Helps in understanding customer needs and improving services.

FEEDBACK & BUSINESS ANALYTICS

A website should provide insights into how people interact with it. This feature ensures that you can monitor customer behavior and make data-driven decisions.

Key Benefits

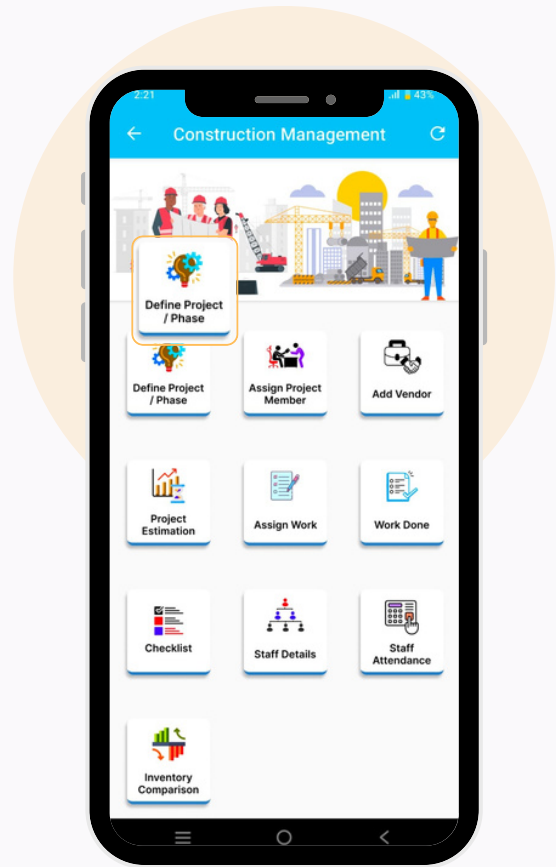
- **Customer Reviews & Ratings:**
 - Visitors can leave feedback, testimonials, or ratings on your services/products.
 - Helps build trust and attract more potential clients.
- **Analyze Service Quality and Product Performance:**
 - Integration with Google Analytics and other tracking tools to monitor traffic, user engagement, and conversion rates.
 - Get insights into which pages get the most visitors and optimize them accordingly.



CONSTRUCTION MANAGEMENT AND INTERIOR PROJECTS

Define and Structure Your Projects

- The system allows you to define your projects in a structured manner, making it easier to plan and manage various tasks effectively.
- You can break down the project into detailed components, ensuring a clear and organized workflow.



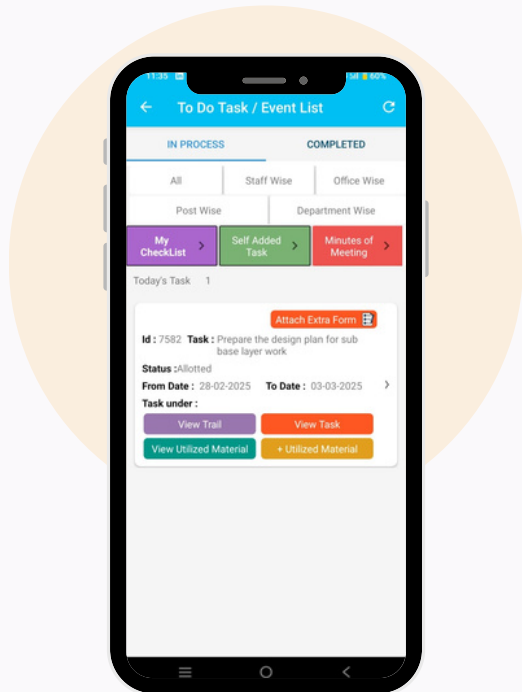
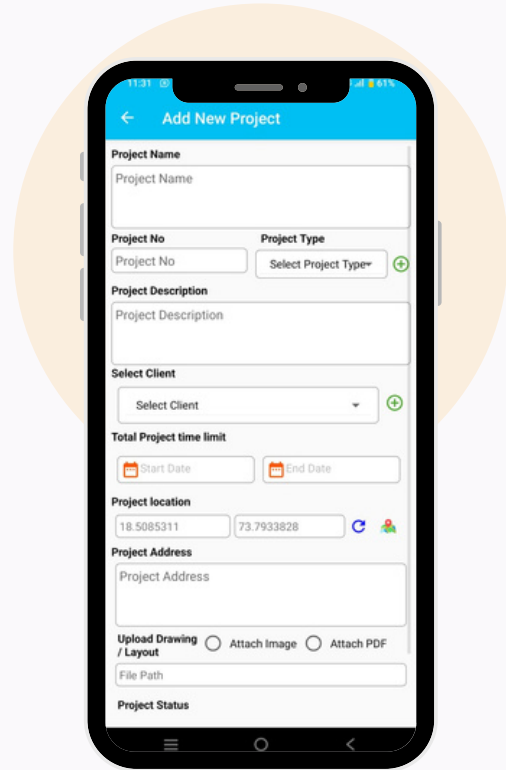
Comprehensive Construction Management

- The system supports various types of construction works, such as road construction, building construction, and high-rise tower construction.
- It allows you to uniquely define each component or part of the project, enabling precise tracking and management of individual tasks.

CONSTRUCTION MANAGEMENT AND INTERIOR PROJECTS

Project Definition

- Our app provides a centralized platform for defining and organizing your projects with precision and clarity.
- Set Goals and Objectives: Clearly outline the purpose and expected outcomes of each project.
- Timelines and Milestones: Create detailed schedules, highlighting key milestones and deliverables to ensure progress is on track.
- Resource Allocation: Assign resources effectively to ensure optimal utilization and project success.



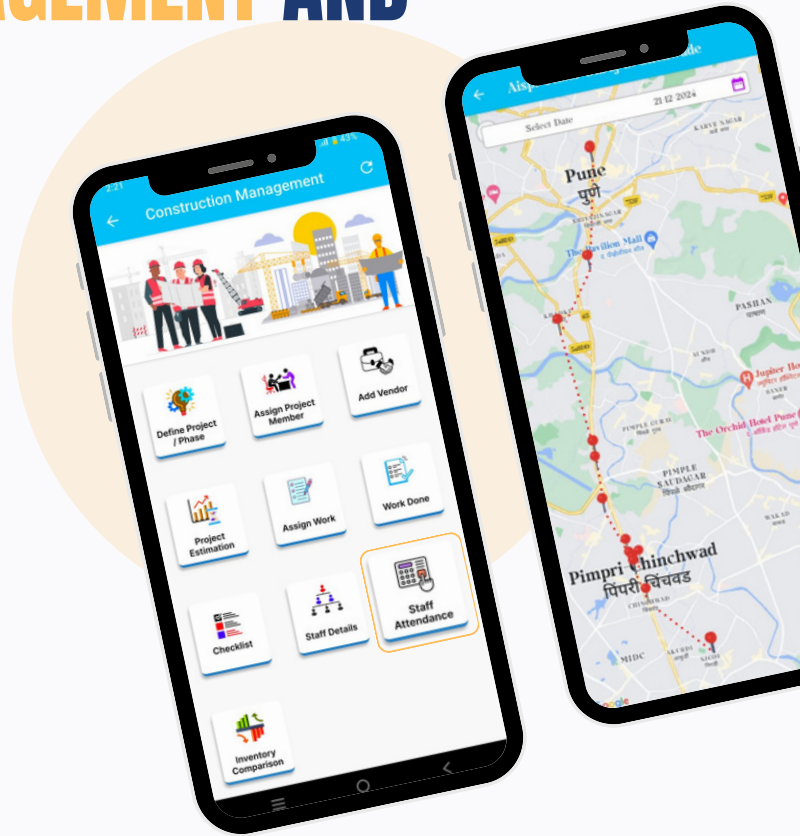
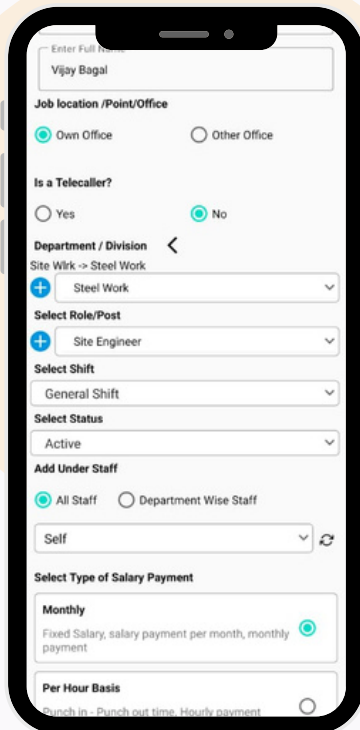
Task Definition

- Create and Prioritize Tasks: Easily break down projects into smaller tasks, assign them to team members, and set priorities to focus on what matters most.
- Detailed Task Descriptions: Provide clear instructions, deadlines, and expectations for each task.
- Progress Monitoring: Track each task from creation to completion, ensuring nothing falls through the cracks.

CONSTRUCTION MANAGEMENT AND INTERIOR PROJECTS

Attendance Tracking

- Our app provides a centralized platform for defining and organizing your projects with precision and clarity.
- Real-Time Tracking: View attendance logs instantly for accurate records.
- Activity Insights: Get a clear picture of your team's daily activities and availability.
- Performance Trends: Use attendance data to evaluate performance and identify potential issues early.

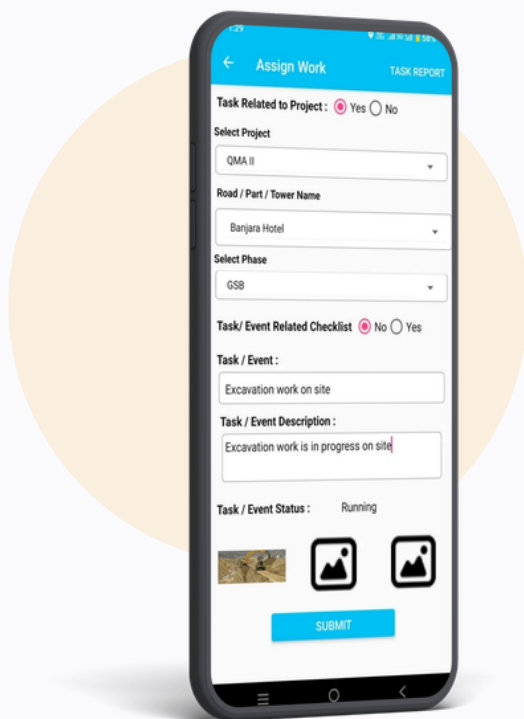
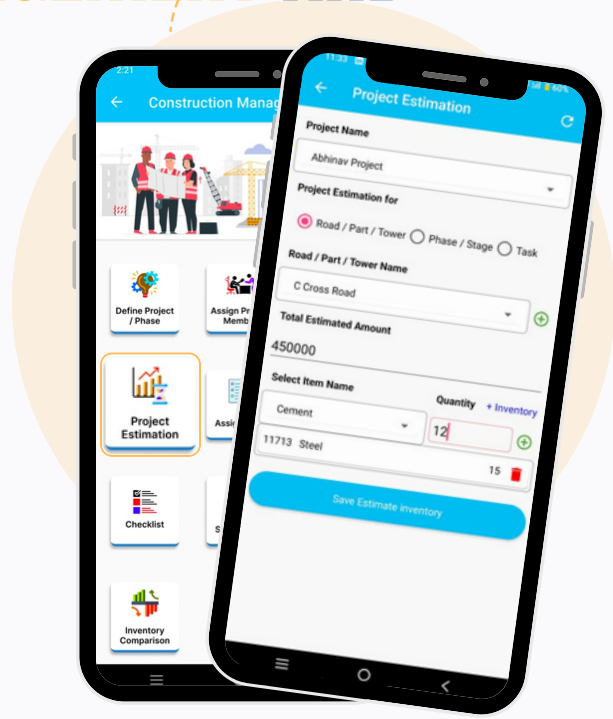
Staff Definition

- Effortlessly manage your team with robust staff management features.
- Profile Creation: Maintain comprehensive profiles for each team member, including roles, contact details, and skill sets.
- Role Definition: Clearly define roles and responsibilities to eliminate ambiguity and enhance accountability.
- Resource Allocation: Assign tasks and resources based on team members' expertise, ensuring maximum productivity.

CONSTRUCTION MANAGEMENT AND INTERIOR PROJECTS

Project Estimation

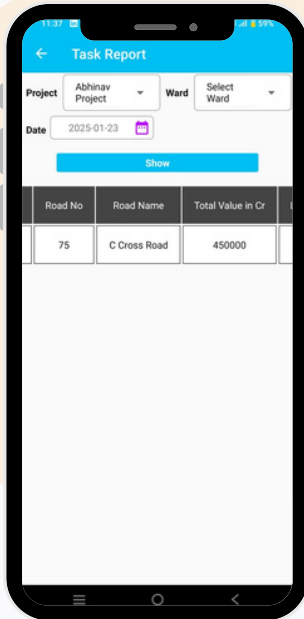
- Accurately estimate resources, costs, and timelines to ensure projects are planned and executed efficiently.
- Cost Projections: Calculate detailed cost estimates to align with budgets and avoid overspending.
- Time Requirements: Predict timelines accurately to meet deadlines and set realistic expectations.
- Minimized Resource Wastage: Optimize resource utilization through precise planning and forecasting.



Field Report

- Bridge the gap between field teams and management with real-time updates from on-site activities.
- On-Site Feedback: Receive instant updates from the field, including progress, challenges, and feedback.
- Customizable Reports: Tailor reports to meet project-specific requirements, ensuring relevance and clarity.
- Enhanced Decision-Making: Leverage real-time information to make informed decisions quickly and efficiently.

CONSTRUCTION MANAGEMENT AND INTERIOR PROJECTS



Task Status Reports

Monitor task assignments and completions through intuitive dashboards. Easily identify delayed, ongoing, and completed tasks with visual status indicators for better planning and execution.

Advantages

- **Streamlined Workflows:** Manage everything—projects, tasks, and staff—from one intuitive platform.
- **Enhanced Visibility:** Real-time updates keep everyone on the same page, improving transparency.

Staff Attendance Reports

Get detailed attendance data, including daily check-ins, break times, and hours worked. Track attendance trends over time to evaluate team reliability and productivity.

Advantages

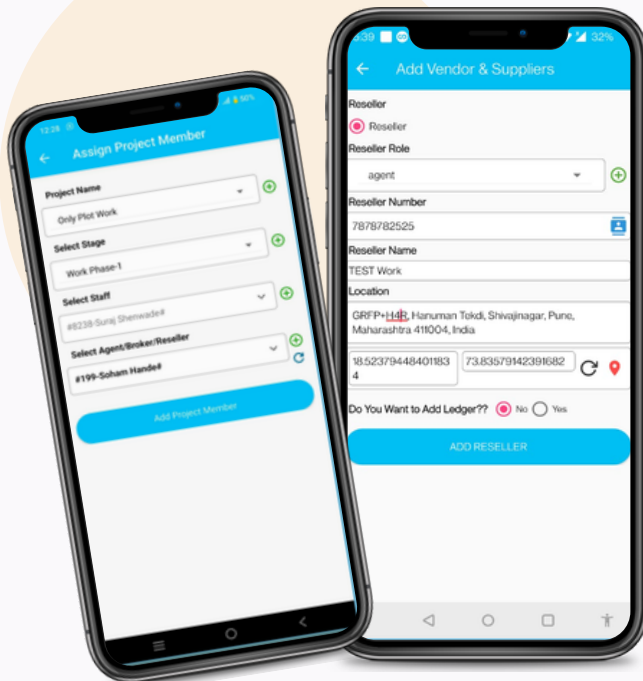
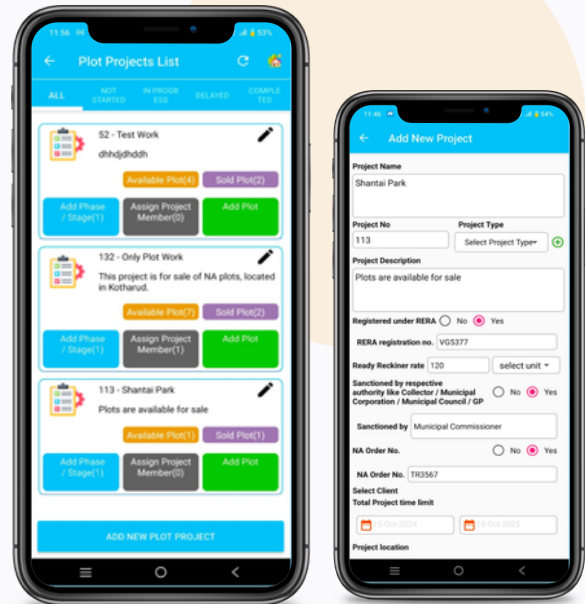
- **Improved Team Collaboration:** Foster seamless communication with integrated tools for task updates, comments, and document sharing.



PLOT AND SALE MANAGEMENT

Project and Phase Management

- **Project Definition Module:** Create projects with detailed descriptions, including RERA registration and NA plot details. Upload all required documents during project creation and phase addition for comprehensive project management.
- **Phase-Wise Management:** Review projects by phases, ensuring better tracking and planning. Add phases to structure project timelines effectively.



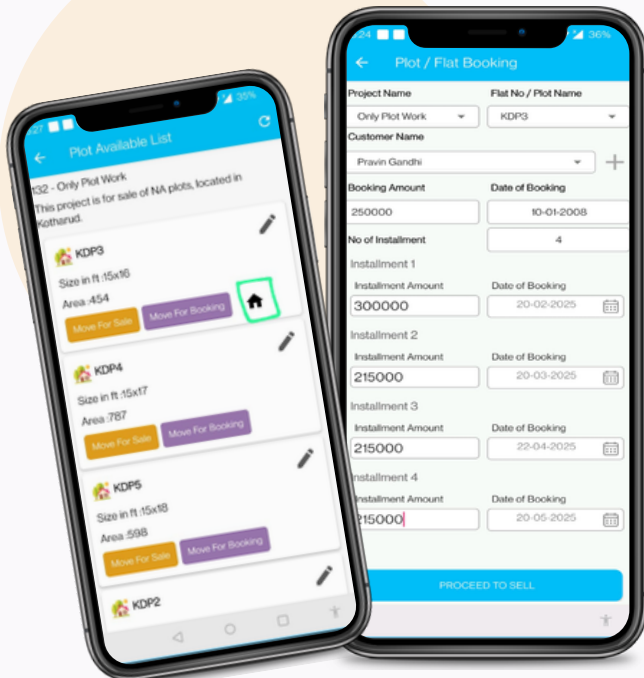
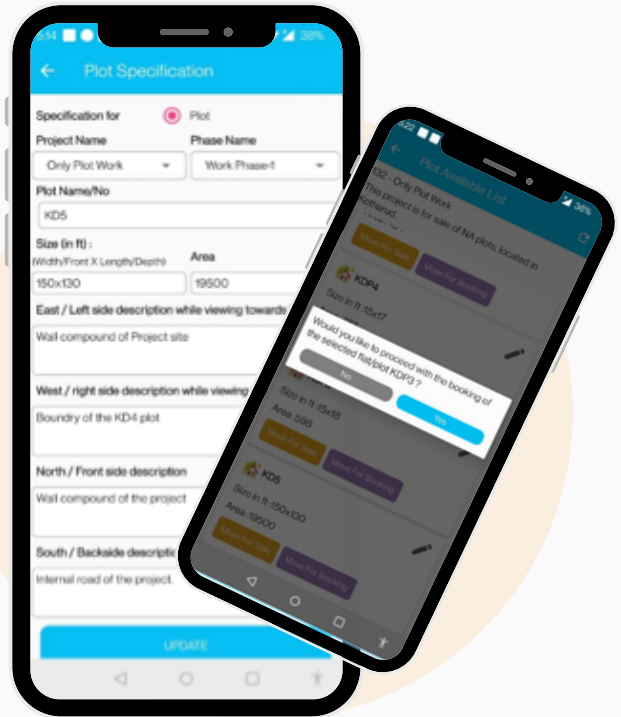
Staff and Reseller Management

- **Staff Definition:** Assign project members, including staff and resellers, to specific projects and phases for accountability and smooth operations.
- **Reseller Activity Tracking:** Monitor reseller contributions to plot sales, ensuring transparency in commission-based activities.

PLOT AND SALE MANAGEMENT

Add Plot

Add and manage detailed plot information within projects. Specify attributes like plot size, location, features, and pricing. Include compliance details, such as RERA registration numbers and NA orders, to maintain regulatory adherence. This module ensures that every plot's data is accurate and readily available for sale or booking.



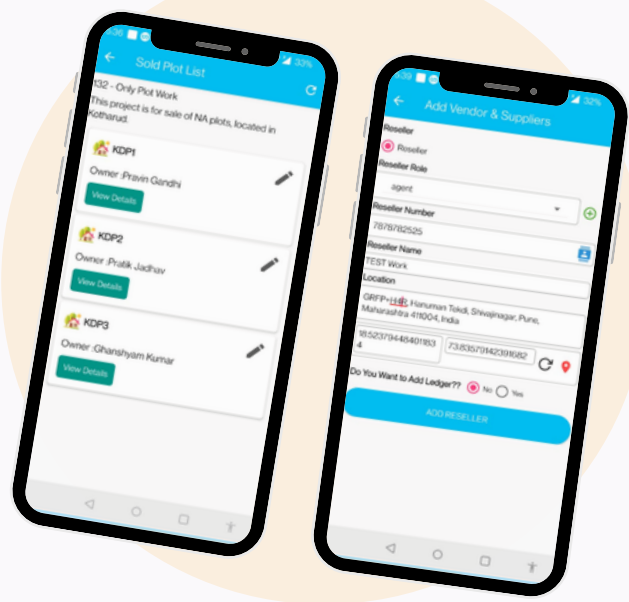
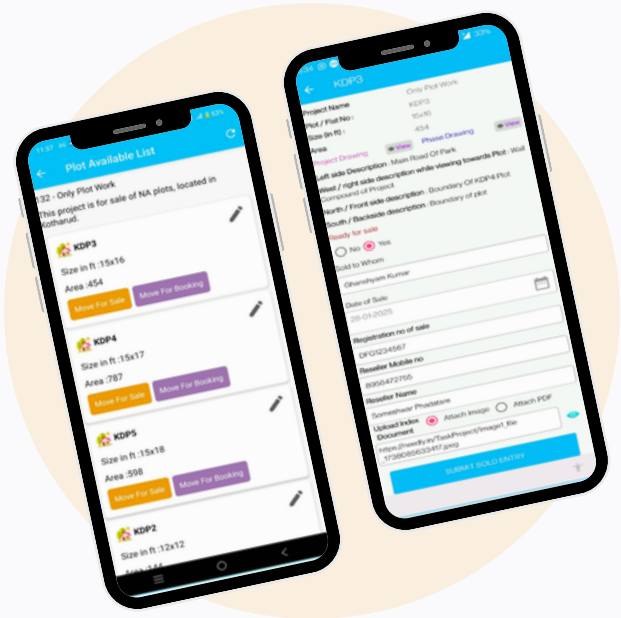
Move Plot for Booking

Transition plots from availability to booking with comprehensive updates. Add customer details, booking amounts, installment schedules, and other necessary information. Maintain a transparent record of booking progress and upload important documents, such as booking agreements, payment receipts, and customer identification.

PLOT AND SALE MANAGEMENT

Move Plot for Sale

Finalize plot sales by updating buyer information, reseller contributions, and transaction details. This module includes uploading key documents, such as index records and sale agreements, to ensure every sale is documented thoroughly. It provides a clear overview of sold plots and their associated transactions.

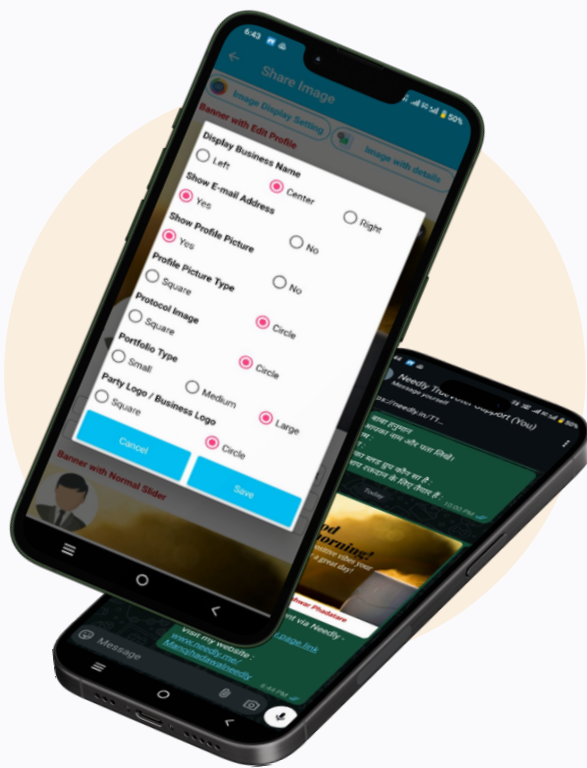


Reseller Activity

Monitor reseller contributions to ensure efficient sales processes. Track which resellers are responsible for specific plot sales and evaluate their performance. This module also allows the management of reseller commissions and ensures transparency in all reseller-related activities, fostering accountability and trust.

NEEDLY BANNERS

Needly offers an easy-to-use digital banner creation tool that allows you to design and customize banners with your name, business logo, and contact details. Whether it's for special occasions, business promotions, or personal branding, Needly helps you create stunning banners in just a few steps.



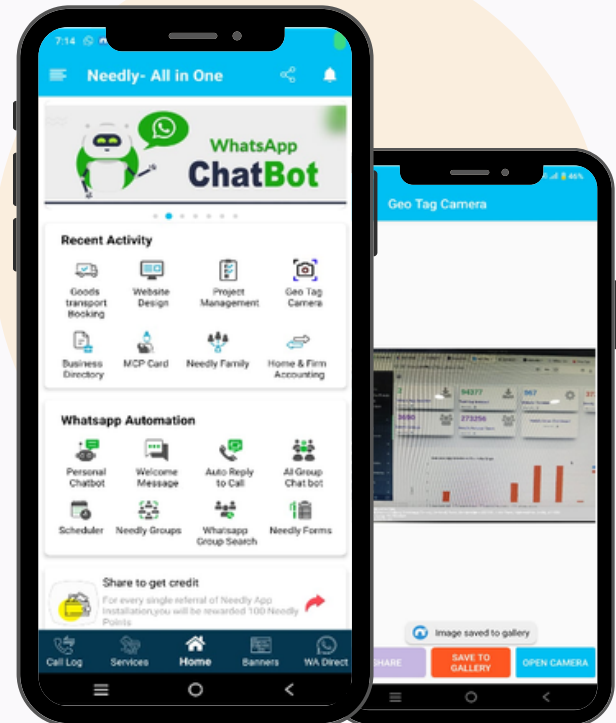
Why Choose Needly for Digital Banners?

- **Quick & Easy Setup** – No graphic design skills needed!
- **Personalized & Professional Designs** – Perfect for businesses and individuals.
- **Instant Sharing Options** – Reach more people effortlessly.
- **Complete Control Over Customization** – Adjust images, text, and layout as per your preference.

GEOTAG MAP CAMERA - GEOTAG PHOTOS & ADD GPS LOCATION

Capture Image with Live Location

Never lose track of where you've been! With Geo Tag Camera, every photo you capture is embedded with real-time location details, including latitude, longitude, altitude, and address. The live map overlay provides a visual representation of your current location, making your photos even more informative. Whether you're on a road trip, hiking in the mountains, or visiting a new city, this feature ensures that each moment is documented with precise coordinates



Save Image to Gallery with Real-Time Geo Coordinates & Timestamps

Every photo taken using the app is automatically saved to your gallery along with its accurate geo-coordinates and timestamps. The date & time stamps provide a chronological record of your adventures, while the GPS details help you track your past locations effortlessly. This feature is perfect for travelers, researchers, and professionals who need to maintain a location-based photo record.

NEEDLY FAMILY - STAY CONNECTED WITH YOUR COMMUNITY!

What is Needly Family?

Needly Family is a platform where you can connect with people in your community, make new friends, discuss important topics, and strengthen your relationships within your community.

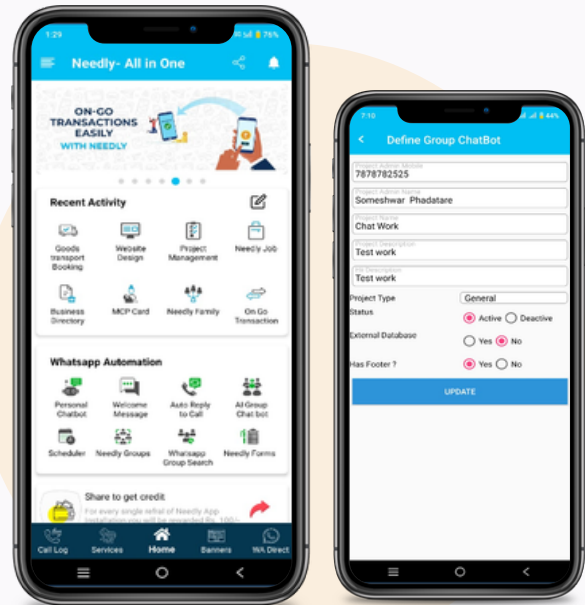


Key Features

- **Post & Share** – Upload posts from the app, and your community members can view and comment on them.
- **Multi-Level Connections** – Connect with people at the district, state, or national level.
- **Daily Updates** – Receive daily posts in your group.
- **Social Sharing** – Share posts easily on WhatsApp, Facebook, and other social media.
- **Create Groups** – Build groups for different types of organizations like Social, Political, Cultural, and more.
- **Easy Group Joining** – Share group links in Marathi, Hindi, and English for seamless joining.

NEEDLY PROJECT SCHEDULE

- **Purpose:** Automates message scheduling for organizations/groups via WhatsApp.
- **Target Users:** Business owners, organizations, teams needing scheduled communications.
- **Platform:** Integrated within the Needly App.



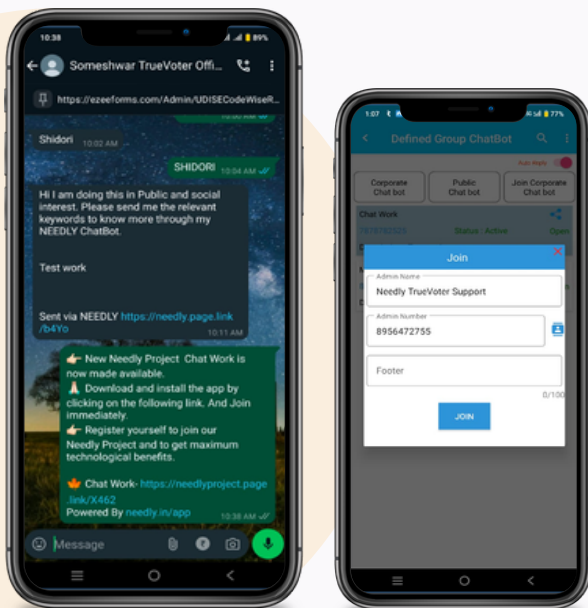
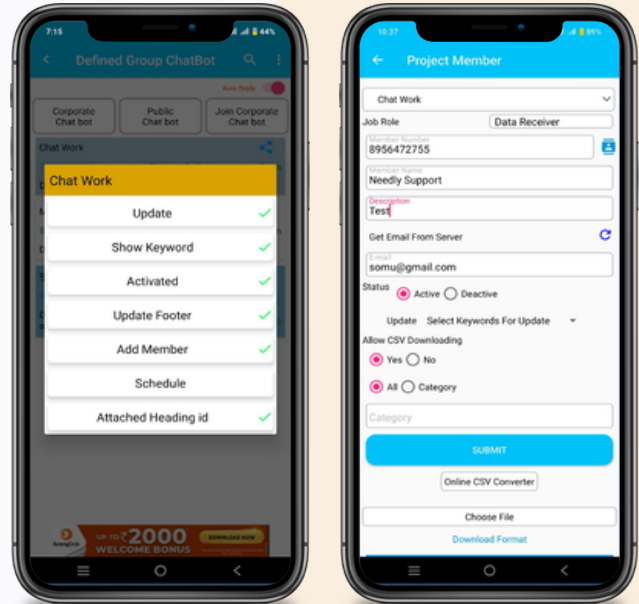
Key Features

- **AI Group Chatbot**
 - Create your own AI-powered chatbot.
 - Add members as Admin or Data Receiver.
- **Project Creation & Management**
 - Easily create projects with details like name, type, and footer.
 - View and manage projects from a central list.



NEEDLY PROJECT SCHEDULE

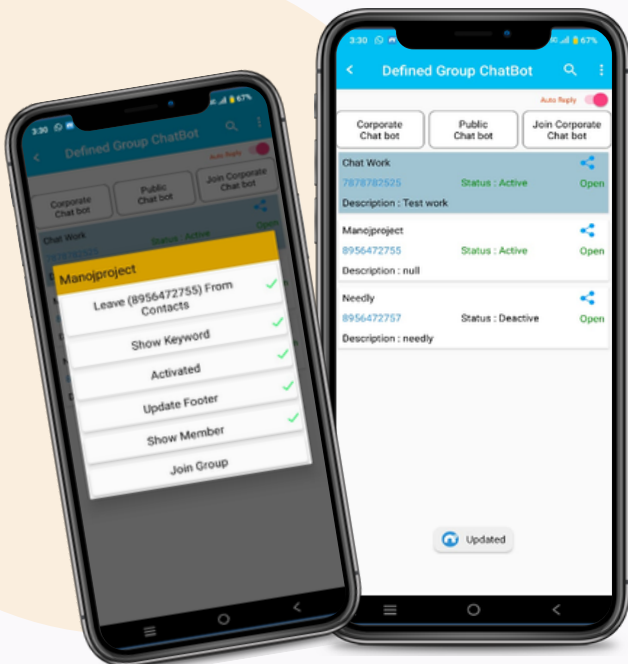
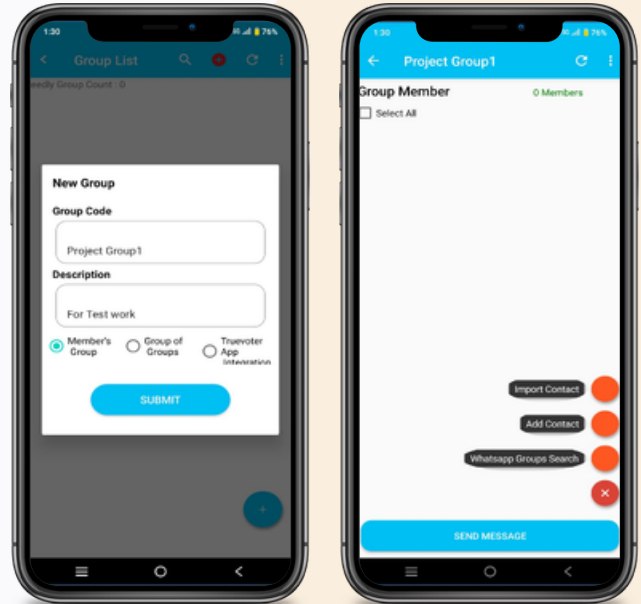
- **Member Addition & Management**
 - Add members manually or via CSV upload.
 - Role-based member access with permissions.



- **Joining a Project**
 - Members receive a WhatsApp link for easy onboarding.
 - Registration via the Needly app is required.

NEEDLY PROJECT SCHEDULE

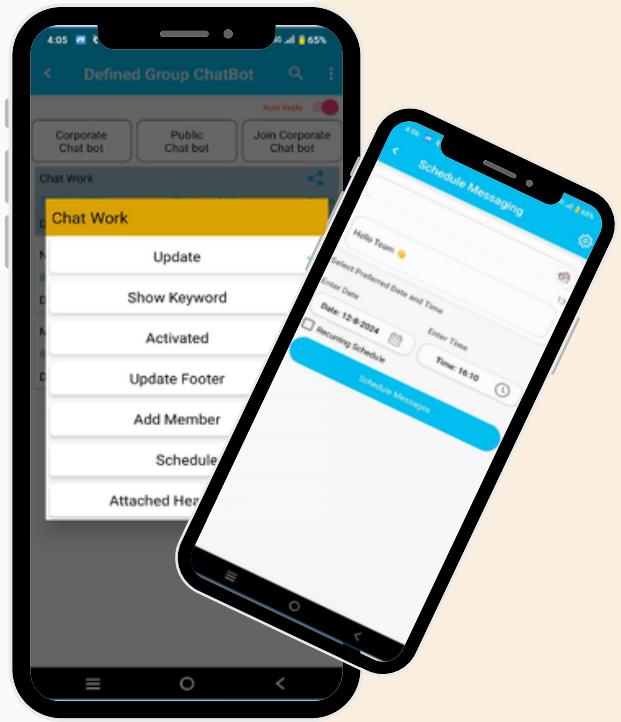
- **Needly Member Group Creation**
 - Create customer groups for efficient communication.
 - Add members manually, via CSV, or through WhatsApp Group Search.



- **Chatbot Group Integration**
 - Connect member groups to chatbot projects.
 - Seamlessly link WhatsApp groups to AI projects.

NEEDLY PROJECT SCHEDULE

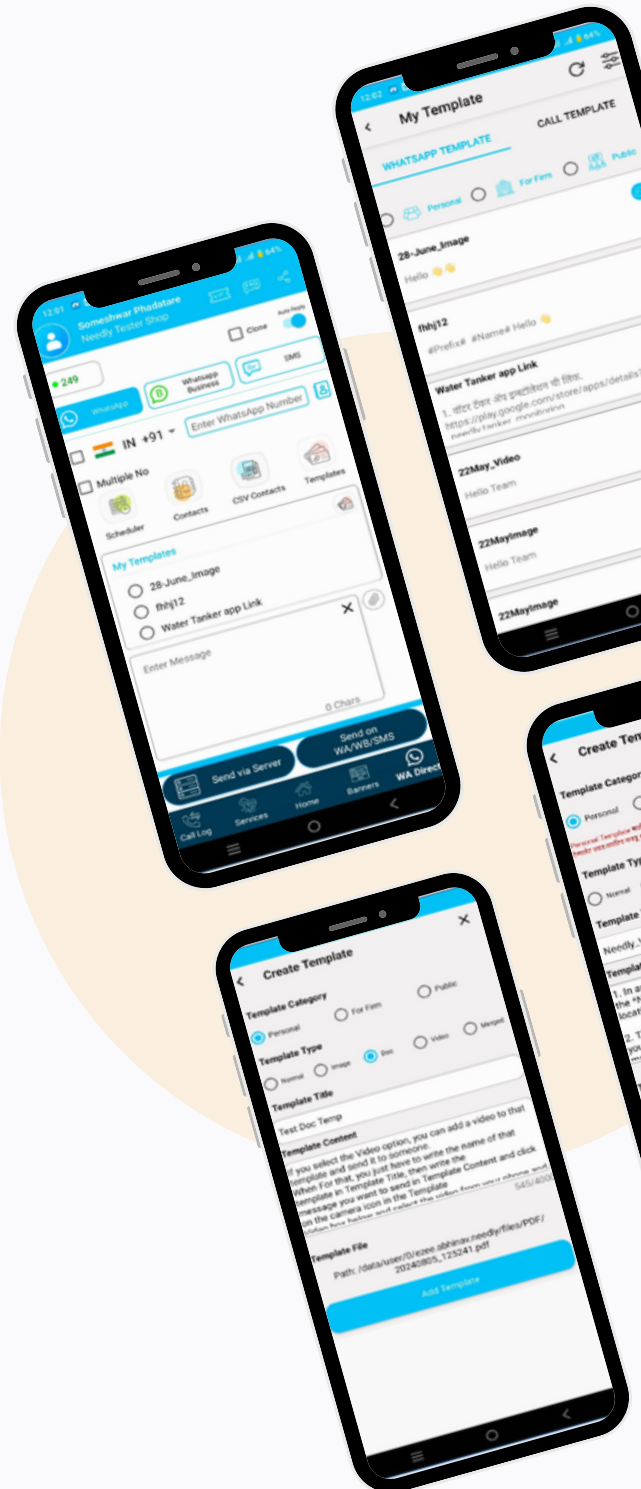
- **Message Scheduling**
 - Schedule messages for WhatsApp or WhatsApp Business.
 - Set specific date and time for automated delivery.
 - •Notifications sent to members when a message is scheduled.



- **Automated Message Delivery**
 - Scheduled messages are sent to customers from project members.
 - Ensures timely and efficient communication.

TEMPLATES - READY-TO-USE TEMPLATES

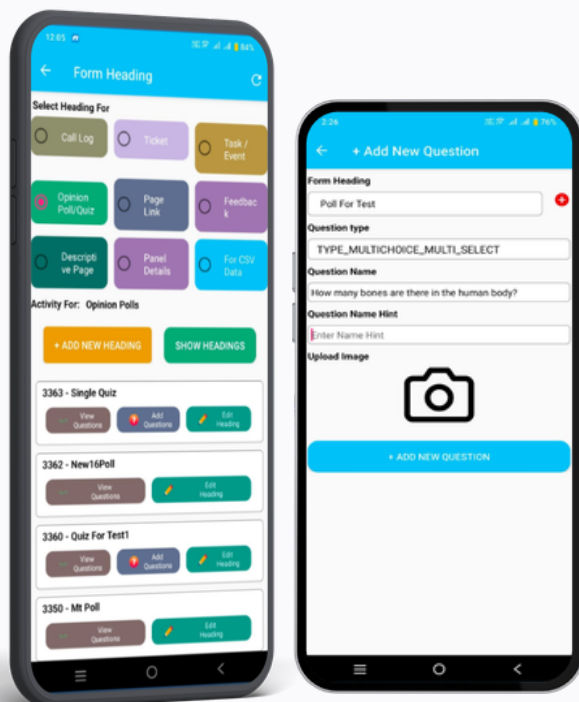
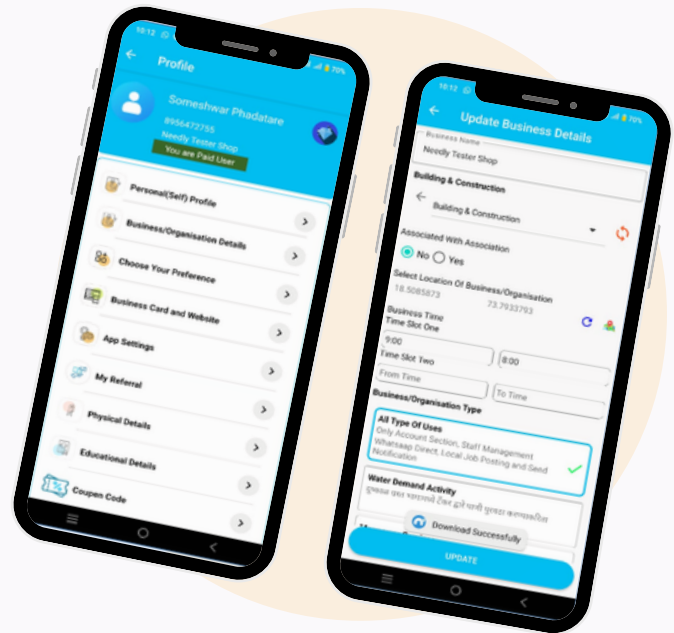
- **Customizable Templates**
 - Create and store reusable message formats to save time and maintain consistency in communication. Edit and update templates as needed.
- **WhatsApp & Call Templates**
 - Set auto-reply messages for missed calls or WhatsApp chats. Whether you're unavailable or following up on a call, Needley ensures your recipients receive a timely response.
- **Multimedia Support**
 - Enhance your messages by adding images, videos, and documents. Share product catalogs, promotional videos, or essential files with ease.
- **Bulk Messaging with Excel Integration**
 - Upload an Excel sheet with multiple contacts and send personalized messages in one go. Customize messages with variables like names for a more personal touch.
- **One-Click Sending**
 - Select a pre-set template and send messages instantly via WhatsApp or SMS with just one tap.
- **Seamless Integration with Needley App**
 - Works smoothly with Needley's WA Direct feature, ensuring a streamlined messaging process.



POLL AND QUIZ

Key Features

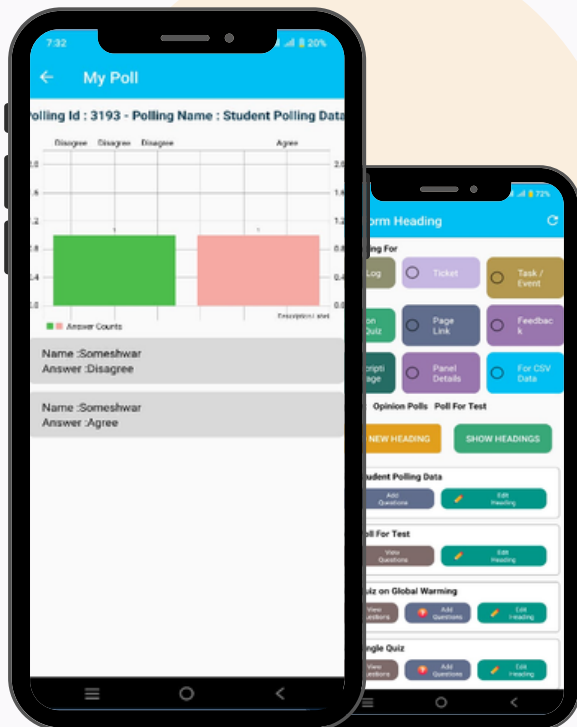
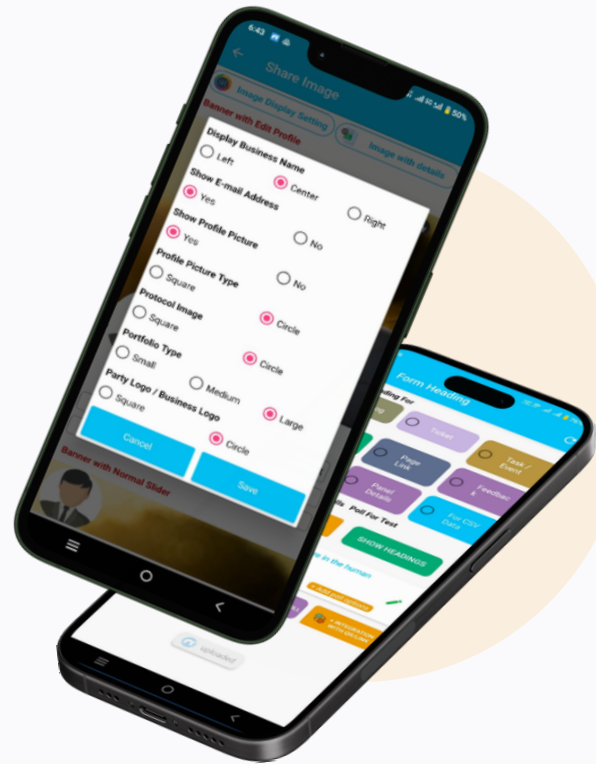
- **Easy Organization Setup**
 - Users can set up firms, businesses, or organizations by entering basic details.
 - Departments and roles can be assigned under each organization to streamline operations.
 - A structured hierarchy ensures that organizations can be managed efficiently.



- **Custom Poll Creation**
 - Polls can be tailored to specific needs by defining headings, questions, and answer options.
 - Supports different question types such as text-based, multiple-choice, or image-based responses.
 - The system enforces a single-question-per-poll rule, simplifying response collection and analysis.

POLL AND QUIZ

- **QR Code & Link Support**
 - Generates unique QR codes and links for each poll, making them easily shareable.
 - Allows quick access through a simple scan or click, increasing participation rates.
 - The system ensures secure and unique shortcodes for each poll to avoid conflicts.



- **Real-time Graphical Reports**
 - Provides an interactive graphical representation of poll responses for easy analysis.
 - Users can track poll performance in real time, identifying trends and patterns.
 - Helps businesses and organizations make data-driven decisions based on user opinions.

HOME AND BUSINESS ACCOUNTING

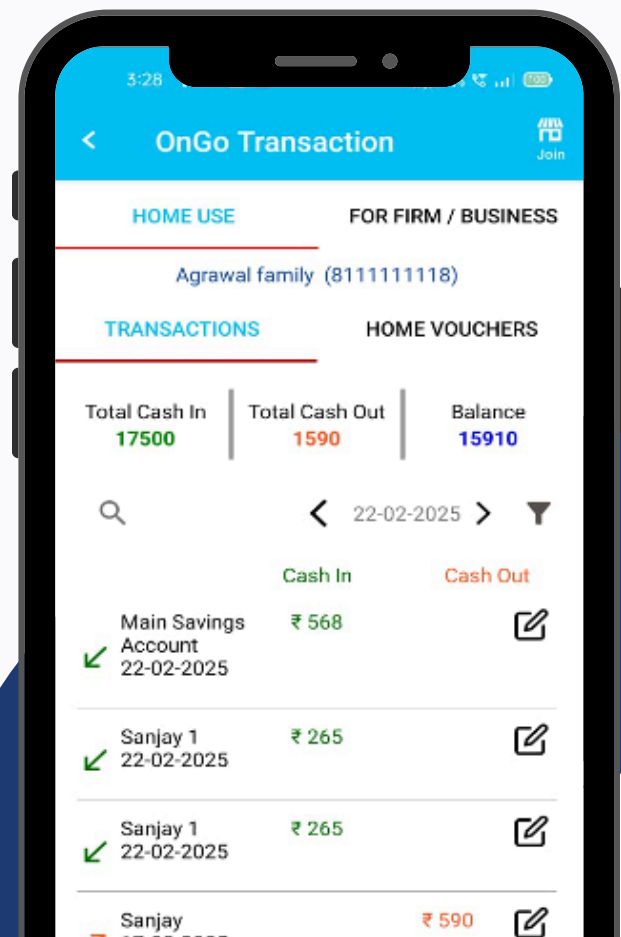
The Home and Business Accounting application offers distinct sections for managing personal and business finances efficiently. It helps users keep track of income, expenses, and outstanding payments with a structured and organized approach. Whether for personal budgeting or business transactions, this application ensures smooth financial management with easy record-keeping and transaction tracking.

1. Home Accounting

The Home Accounting section is dedicated to managing personal finances, giving users a clear overview of their income, expenses, and balances.

Key Features

- **Total Cash In & Cash Out:** Displays total income and expenses.
- **Balance Overview:** Shows the remaining cash after all transactions.
- **Ledger Management:** Keeps a record of income and expenses.
- **Cash In (Income):** Add money received from any source.
- **Cash Out (Expense):** Record money spent on personal expenses.
- **Home Vouchers:** Categorize transactions for better financial tracking.
- **Edit Transactions:** Modify or update financial records if needed.

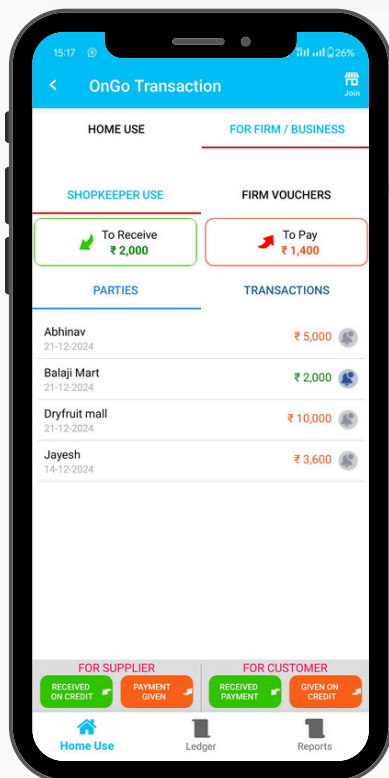
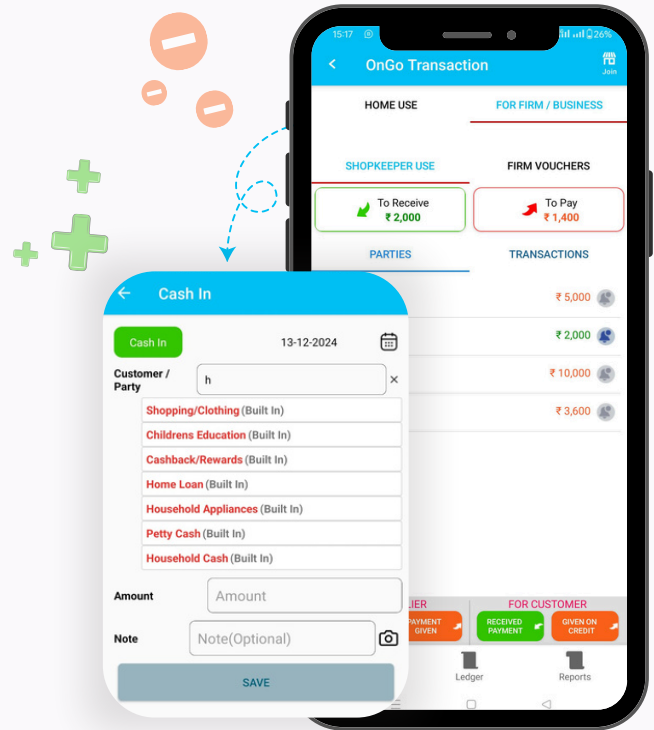


HOME AND BUSINESS ACCOUNTING

2. Firm/Business Accounting

The Firm/Business Accounting section is tailored to help businesses manage their transactions, from customer payments to supplier credits, all while ensuring smooth financial tracking.

Track your income and expenses **directly from your PHONE**



Cash In

Cash Out

Ledger List

Reports

Key Features

- **Shopkeeper Use:** Helps business owners manage transactions with customers and suppliers.
- **To Receive & To Pay:** Tracks outstanding payments and amounts receivable.
- **Party/Customer Transactions:** Records money received or given.
- **Firm Vouchers:** Organizes business transactions for easy access.
- **Date-Wise Filtering:** Allows users to find transactions on a specific date.
- **For Supplier & Customer:**
 1. Received on Credit: Records purchases made on credit.
 2. Payment Given: Logs payments made to suppliers.
 3. Received Payment: Records payments received from customers.
 4. Given on Credit: Logs credit sales to customers.

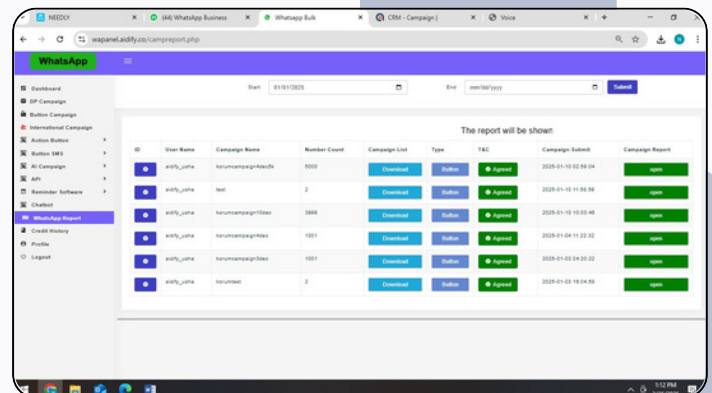
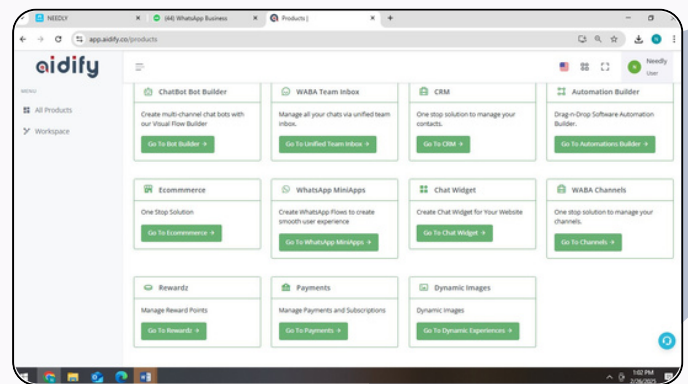
WHATSAPP BLUE TICK

Enhancing Communication Transparency

Utilize WhatsApp's Blue Tick feature to ensure your messages are read and responded to promptly. The blue tick indicates that your message has been read, making your communication more transparent and efficient to manage.

Key Features

- **Read Confirmation:** Get a confirmation that your message has been read through WhatsApp's blue tick feature.
- **Professional Communication:** Build trust and professionalism while communicating with clients or colleagues.
- **Social and Business Utility:** Ensure transparency and accountability in your personal or professional interactions by leveraging the blue tick feature.



The Blue Tick functionality gives you greater control and clarity over your communication, making it an ideal tool for both personal and business use.

MESSAGING SERVICE VIA OFFICIAL **WHATSAPP** API

Elevate Customer Communication

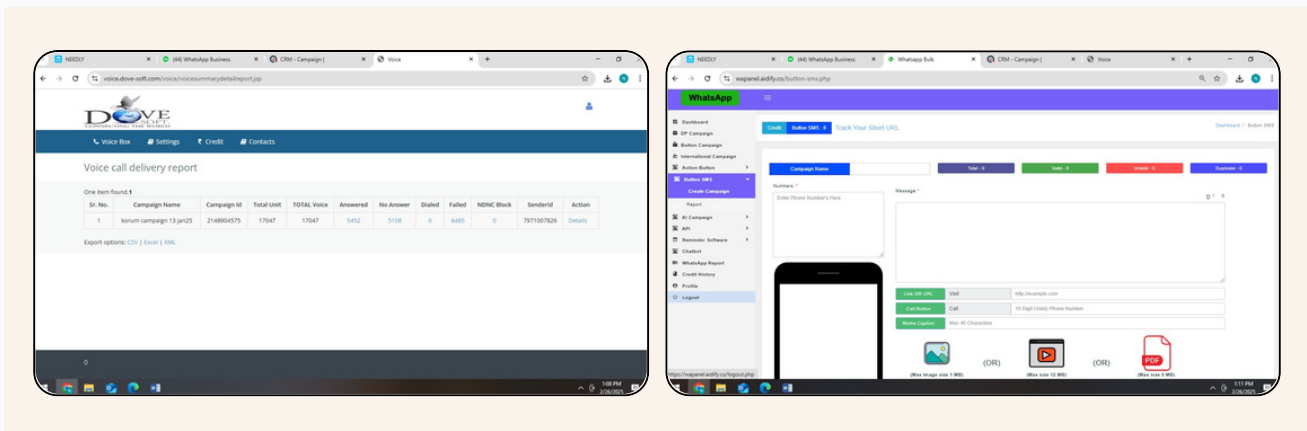
With the WhatsApp API, businesses can engage in direct, personalized, and seamless conversations with customers, enhancing the overall customer service experience. This platform enables fast and efficient messaging, ensuring quick responses to customer queries and effortless problem resolution. Additionally, businesses can leverage WhatsApp API for effective marketing and promotions by sharing product updates, special offers, and event details directly with customers. Automate messaging, provide instant responses through chatbots, and schedule messages efficiently to optimize customer interactions.

- **Enhanced Customer Interaction:** Communicate with customers directly and conveniently through WhatsApp API for improved service and engagement.
- **Fast & Instant Service:** Respond to customer inquiries quickly, ensuring seamless issue resolution and better satisfaction.
- **Effective Marketing & Promotions:** Promote your products, share special offers, and update customers on upcoming events effortlessly.
- **Automated Messaging:** Set up auto-replies and chatbot responses for instant customer support.
- **Advanced Message Scheduling:** Schedule messages in advance to streamline communication and maintain consistency.

BULK VOICE CALL & BULK SMS

Powerful Communication for Businesses

In today's digital era, Bulk Voice Calls and Bulk SMS have become essential tools for businesses to reach customers effectively and communicate efficiently. These services act as reliable and instant communication mediums for promotions, updates, notifications, and other important messages.



Bulk Voice Calls

Deliver your message effectively with automated voice messages sent to thousands of customers simultaneously. This feature ensures personalized and engaging communication, making it an ideal solution for announcements, promotions, and reminders.

Bulk SMS

If you prefer sending short and instant messages, Bulk SMS is the perfect tool for sharing important updates, offers, and alerts directly with your customers. It ensures quick delivery and maximum reach.

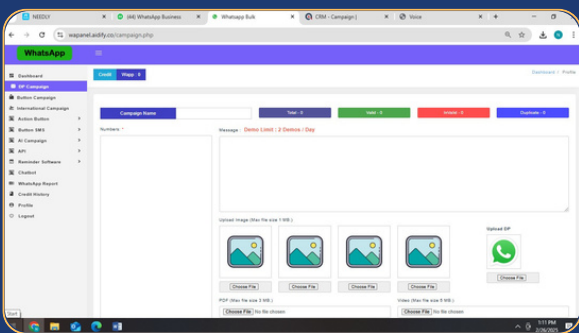
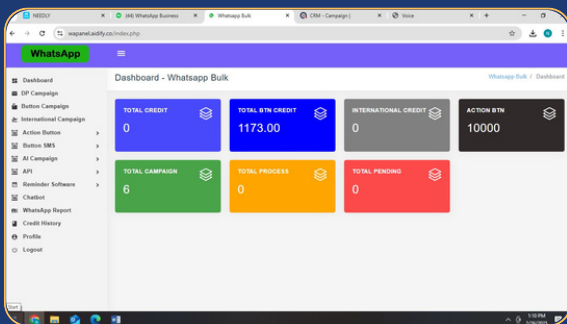
WHATSAPP CAMPAIGN (VIA VIRTUAL NUMBER)

A Smart Marketing Strategy

WhatsApp Campaigns have emerged as a modern and highly effective marketing strategy, allowing businesses to engage with their customers directly and personally. By leveraging a virtual number, businesses can expand their brand reach quickly and effortlessly while maintaining a professional presence.

Key Features

- **Direct Reach** – Connect instantly with your target audience through personalized messages.
- **Automated Messaging** – Send pre-scheduled or instant messages without manual effort.
- **Multimedia Support** – Share images, videos, PDFs, and more for an engaging experience.
- **Customized Experience** – Tailor your messages to suit different customer segments.
- **Interactive Format** – Use WhatsApp's interactive buttons for quick responses and engagement.
- **Campaign Tracking** – Monitor delivery rates, responses, and overall performance.



WhatsApp is one of the most widely used and trusted platforms, ensuring high engagement and customer trust. Running campaigns via a virtual number boosts brand professionalism, credibility, and outreach, making it an ideal marketing tool for businesses today.



Needly SOS

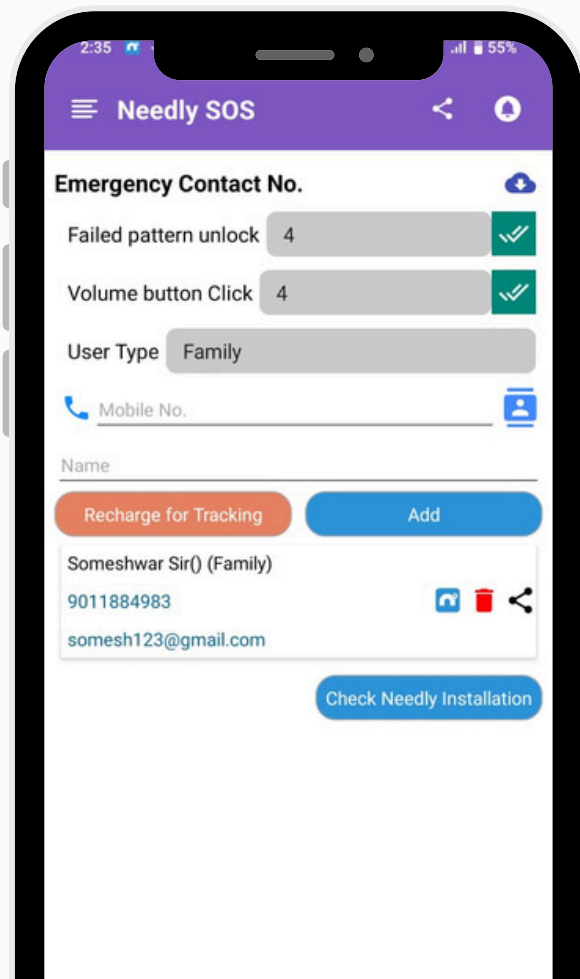
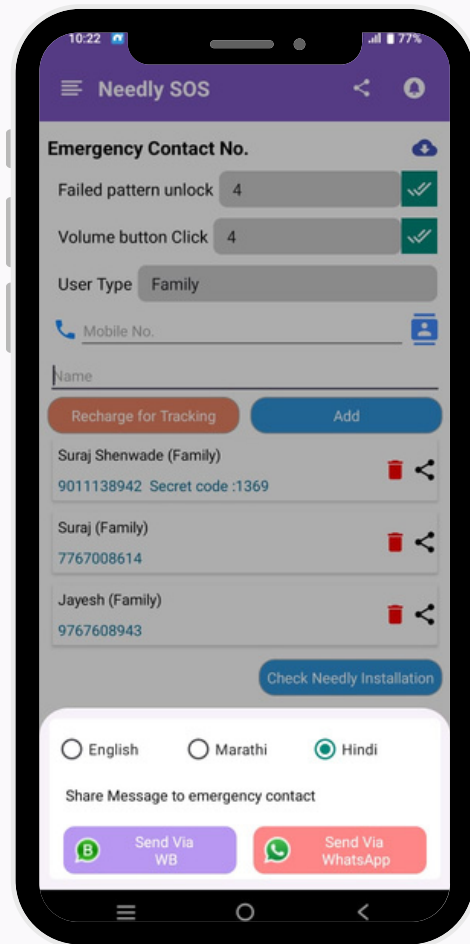
Introduction

In today's fast-paced world, safety and security have become more important than ever. Whether you're traveling alone, working late, or facing an emergency, Needly SOS is here to provide instant help at your fingertips. Designed for individuals, families, and businesses, Needly SOS ensures quick emergency response, real-time location tracking, and instant communication with trusted contacts.

With just one tap, you can alert your emergency contacts, share your real-time location, and even automatically send an SOS message via SMS or call. Whether it's a medical emergency, road accident, personal safety concern, or workplace security issue, Needly SOS provides a reliable, fast, and effective safety solution. What makes Needly SOS stand out is its versatile safety features. From live location sharing and incident recording to corporate safety solutions, Needly SOS is built to protect you anytime, anywhere—even without an internet connection. This means you can stay prepared for any situation and ensure help is always within reach.

EMERGENCY CONTACTS

Emergencies can happen anytime, anywhere. Needly SOS ensures that you are never alone in critical situations. With advanced real-time tracking, instant alerts, and emergency contact notifications, this feature helps you reach out to your trusted contacts in just one tap. Whether you're in danger, lost, or facing a health emergency, Needly SOS provides quick assistance when you need it the most.



Key Features

- **Add up to 4 Contacts:**
 - Include your trusted friends, family, or emergency responders.
- **Share Location in Emergencies:**
 - Instantly share your real-time location with your contacts in case of an emergency.
- **Phone Tracking for Up to 1 Hour:**
 - Allow tracking of your phone's location for up to one hour for better assistance.
- **Notify Contacts via WhatsApp:**
 - Send automated notifications through WhatsApp to keep your contacts informed.

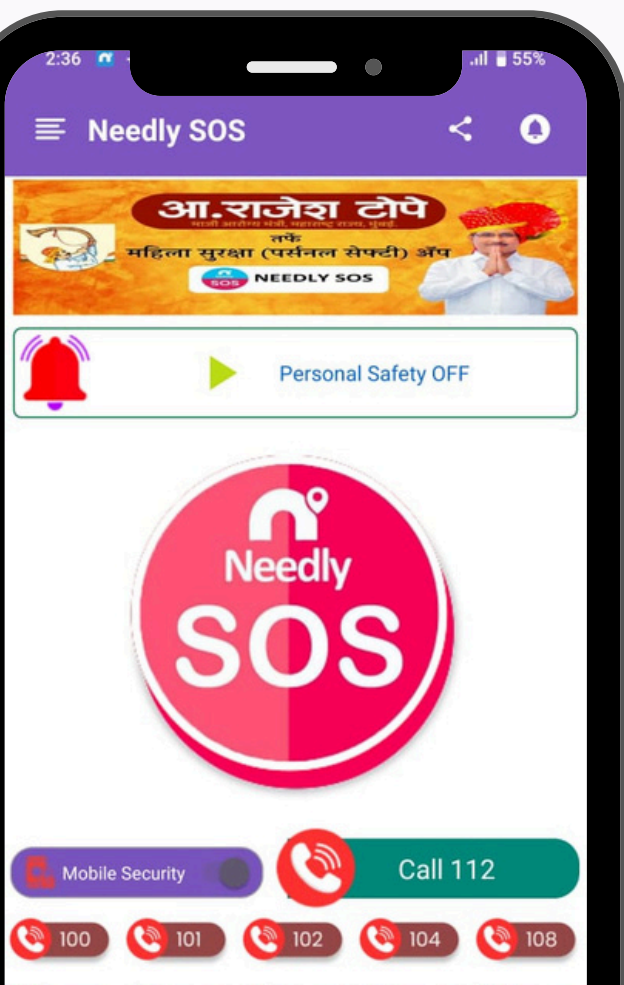
EMERGENCY SIREN ALERT

During an emergency, grabbing public attention quickly can be crucial for ensuring safety and immediate assistance. The Emergency Siren Feature in Needly SOS helps users alert people around them by sounding a loud siren on their device. This feature is especially useful in situations where verbal communication may not be possible, such as accidents, medical emergencies, or personal threats.

To enable this feature, the Do Not Disturb (DND) permission must be turned on. Once activated, users can trigger the siren anytime they feel threatened or need urgent help. The loud sound ensures that bystanders, authorities, or nearby individuals become aware of the emergency, allowing them to respond swiftly.

Key Benefits & Features

- **Instant Public Alert** – The siren creates a loud, attention-grabbing sound to alert people nearby.
- **Quick Emergency Response** – Helps bystanders and authorities react faster in critical situations.
- **Ideal for Various Emergencies** – Useful in accidents, medical distress, personal threats, and public safety concerns.
- **DND Permission Requirement** – Ensures the siren functions properly by bypassing phone restrictions.
- **User-Friendly Activation** – Simple and quick to enable during emergencies, ensuring swift action.



SOS EMERGENCY NOTIFICATION



In critical situations, every second matters. The SOS Emergency Notification Feature in Needly SOS ensures that help is just a button press away. By simply pressing the SOS button, users can instantly alert their trusted emergency contacts with their real-time location, ensuring quick assistance when needed the most.

When the SOS button is activated, a popup appears, allowing users to either cancel the action if triggered accidentally or proceed with the emergency notification. Additionally, the feature supports emergency message activation via the volume button, ensuring a discreet and quick way to reach out for help, even when unlocking the phone is not an option.



Key Benefits & Features

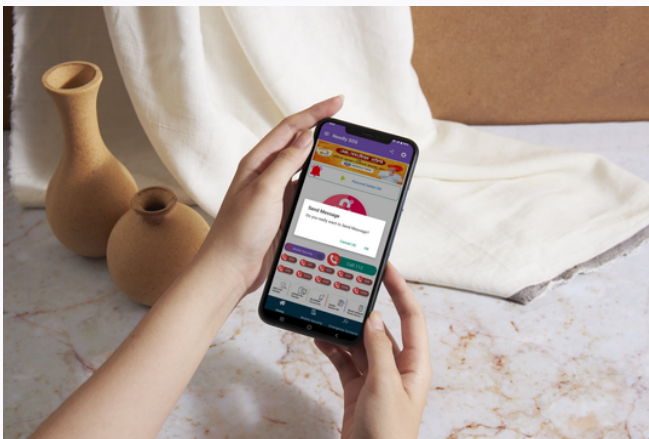
- **Instant Emergency Alerts** – Notifies pre-set emergency contacts with real-time location details.
- **Quick Activation via Volume Button** – Trigger an SOS message discreetly without unlocking the phone.
- **Flexible Confirmation or Cancellation** – Avoids accidental alerts by providing a popup confirmation before sending the notification.
- **Easy-to-Use & Reliable** – Designed for fast response in medical emergencies, accidents, or personal threats.
- **Ensures Rapid Assistance** – Allows friends, family, or emergency responders to locate and assist the user immediately.

SOS EMERGENCY CONTACTS & INFORMATION

In times of crisis, having immediate access to the right emergency contacts can make all the difference. This feature provides a seamless way to connect with emergency services, medical assistance, and helplines when needed the most.



The interface is designed for ease of use, displaying key emergency numbers such as 112 (general emergency), 130 (traffic helpline), 102 (ambulance service), and 1930 (cybercrime helpline). Each number is accompanied by a yellow information button, allowing users to quickly understand its purpose before making a call.



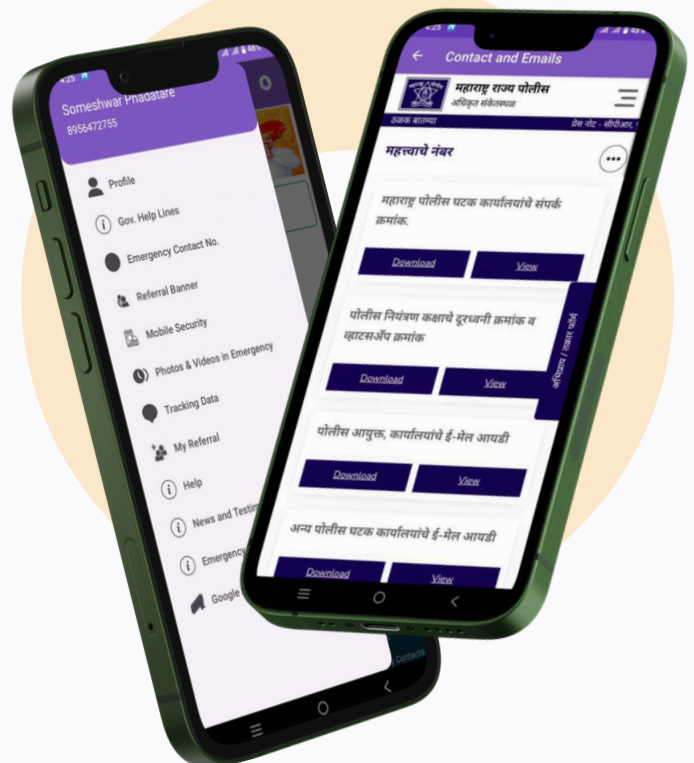
- **Pre-Saved Emergency Numbers** – Access critical helplines instantly, including police, ambulance, fire, and cybercrime assistance.
- **Personal & Government Contacts** – Store trusted personal emergency contacts alongside official helpline numbers.
- **Quick Information Access** – Yellow buttons next to emergency numbers provide concise details about their purpose.
- **Reliable & Authentic** – All numbers are verified to ensure users reach the right authorities in an emergency.
- **Easy-to-Use Interface** – Designed for quick dialing and immediate assistance, reducing response time in critical situations.

MAHARASHTRA POLICE OFFICIAL WEBSITE ACCESS

Needly SOS provides users with direct access to the official Maharashtra Police website, ensuring they can quickly obtain authentic and up-to-date information from government sources. In times of crisis, accessing reliable law enforcement resources can be crucial for seeking assistance, reporting incidents, or staying informed about important updates.

With just a single tap, users can visit the official Maharashtra Police website, eliminating the need to manually search for reliable sources. This feature enhances accessibility to essential police services, including crime reporting, safety guidelines, helpline numbers, and public advisories.

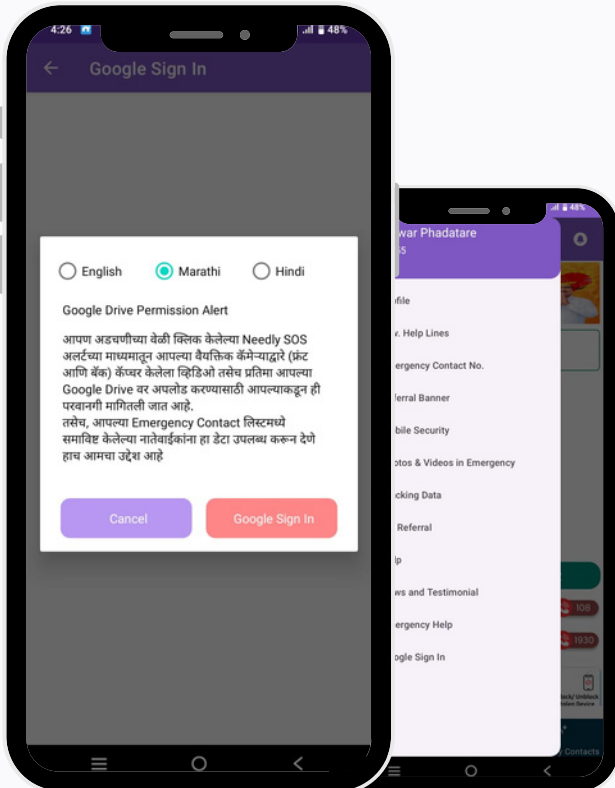
- **One-Click Access** – Instantly open the Maharashtra Police official website for quick navigation.
- **Stay Informed** – Get official announcements, safety advisories, and emergency guidelines directly from the police department.
- **Authentic & Updated Information** – Ensure you get verified details directly from government sources without relying on third-party information.
- **Easy Navigation** – User-friendly interface for seamless browsing and quick access to essential services.



GOOGLE DRIVE SIGN-IN ALERT FOR NEEDLY SOS

In critical situations, immediate access to visual evidence can be life-saving. Needly SOS introduces the Google Drive Sign-In Alert, allowing users to securely upload videos and images captured by their front and back cameras during an emergency. With your consent, this crucial data is instantly stored in your Google Drive and shared with your emergency contacts, ensuring they receive real-time updates and can take necessary actions.

This feature enhances personal safety and security, providing a trusted cloud-based backup for emergency situations. Whether it's for law enforcement, personal safety, or post-emergency review, this system ensures critical information is never lost and remains accessible only to authorized contacts.

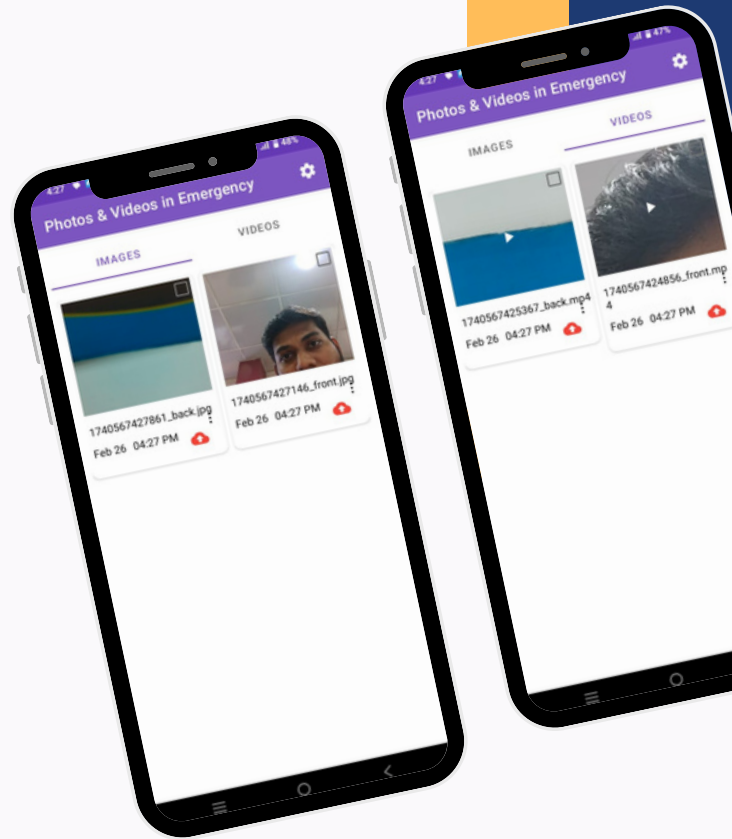


Key Features

- **Camera Access:** Videos and images captured during an emergency are uploaded directly to Google Drive.
- **Data Sharing:** Files are made accessible to your relatives listed in the Emergency Contact list.
- **Secure Storage:** Your data is safely stored in your Google Drive, ensuring privacy and quick access for emergency contacts.

EMERGENCY PHOTO & VIDEO CAPTURE

During an emergency, capturing real-time visuals can be crucial for immediate assistance and post-incident analysis. Needly SOS features an automated camera activation system, ensuring that images and videos from both front and back cameras are instantly recorded when the SOS button is triggered. These visuals provide critical evidence that can assist emergency responders, law enforcement, or loved ones in understanding the situation. Once the necessary permissions are granted, users can view the captured media for review and sharing.

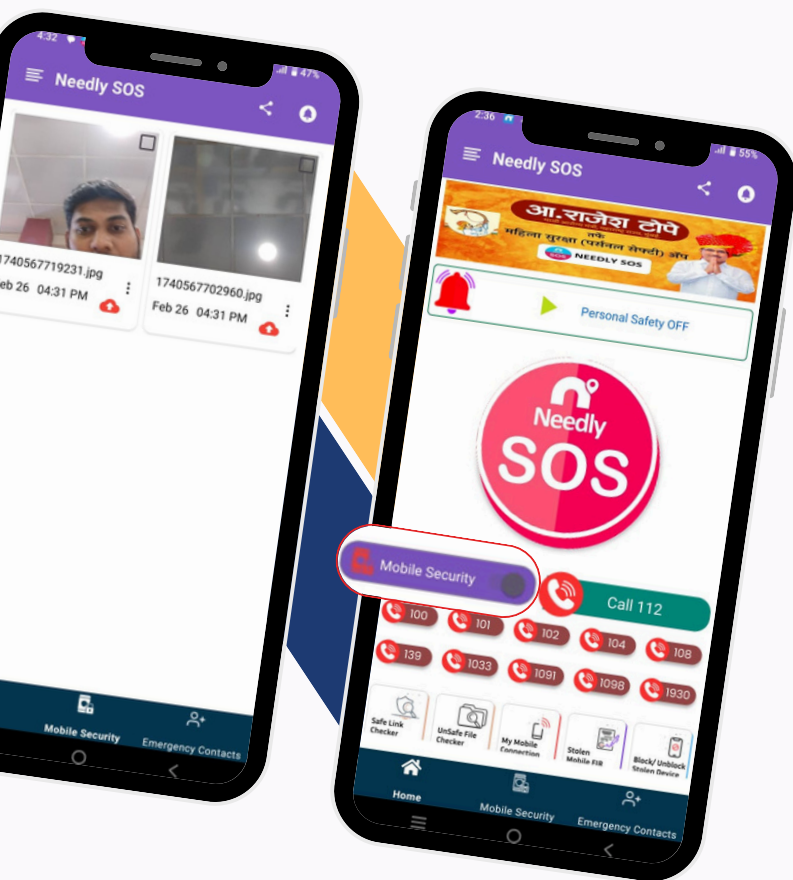


- **Automatic Camera Activation** – Both front and back cameras are triggered automatically upon pressing the SOS button.
- **Real-Time Image & Video Capture** – Ensures that visual proof is collected during an emergency for security and evidence purposes.
- **Immediate Review** – Users can view the recorded photos and videos once permissions are granted.
- **Enhanced Safety** – Provides critical situational awareness for emergency contacts and responders.
- **Seamless Integration with Google Drive** – Ensures captured media is stored securely and can be accessed by trusted contacts when required.

MOBILE SECURITY

In today's digital world, securing your mobile device is more important than ever. Needly SOS introduces an advanced security feature that automatically captures a photo whenever an unlock attempt is made. This ensures that unauthorized access attempts are recorded, helping users monitor their device's security.

When an unlock attempt is detected, the front camera captures an image and displays it instantly on the screen. This feature acts as a visual deterrent against unauthorized access and helps users identify potential threats.



Key Features

- **Automatic Photo Capture** – Takes a photo instantly when an unlock attempt is made.
- **Enhanced Security** – Keeps a visual record of failed unlock attempts for better monitoring.
- **Intruder Detection** – Helps users identify unauthorized access to their device.
- **Instant Display** – The captured photo is immediately shown to alert the user.
- **Additional Layer of Protection** – Strengthens device security by preventing unauthorized entry.



Korum

Introduction

In its continuous efforts to foster active democratic citizenship among Indian citizens, the Election Commission of India has introduced a new initiative by developing a mobile app. This app aims to cultivate a culture of enthusiastic electoral participation and help citizens make informed and ethical voting decisions. It provides a single point of service and information for voters across the country. The app offers the following features for Indian voters:

- For conducting voter surveys.
- For updating voter details, including relocation to a different constituency, removal from the voter list, raising objections, making corrections, and changing constituencies.
- Tracking the status of electoral service registrations.
- Finding polling officials based on their constituency and contacting them via call, WhatsApp, or text message.

KORUM CITIZEN POCKET DIRECTORY

The Korum Citizen Pocket Directory is a modern digital directory designed for the citizens of every taluka in Maharashtra. It includes all individuals above 18 years of age and is easily accessible through the Korum app. This directory provides a comprehensive citizen database, which can be used for various purposes, including election campaigning, business growth, and professional networking.

Features of the Digital Directory:

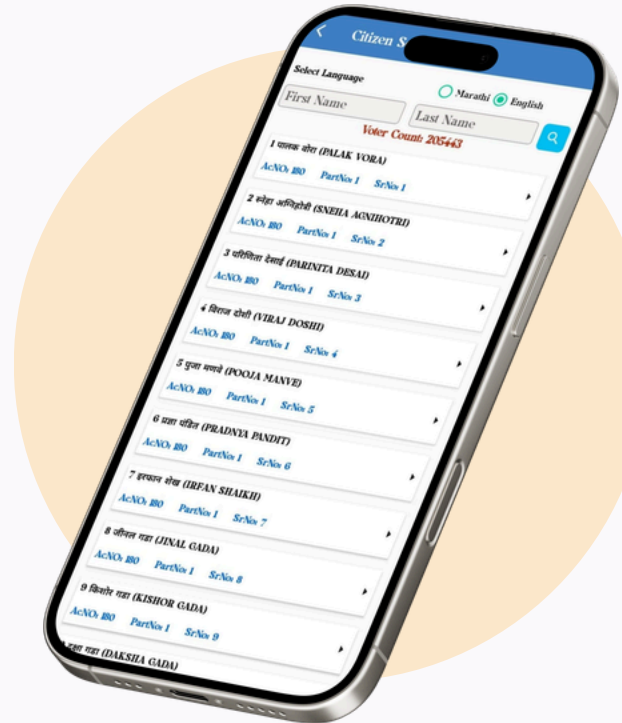
- **Citizen List by Taluka:**
 - A digital directory containing the list of citizens from every taluka in Maharashtra.
- **Survey and Analysis Convenience:**
 - The directory allows customized searches and filtering for various surveys.
- **Categorization Features:**
 - Citizen data is categorized based on age, gender, and local area.
- **Free Access to Basic Directory:**
 - The basic version of the Korum Directory provides free access to data for one or two talukas.
- **Business and Networking Utility:**
 - The voter list database can be used for business, industry, and professional networking.
- **No Need for Manual Data Entry:**
 - No need to manually enter any information into the app.



VOTERS SEARCH

Find & Connect with Voters Instantly. Korum allows you to search and access the voter list of your assembly with just a few taps.

- **Complete Voter List:** View a detailed list of all voters within your constituency.
- **Name-Based Search:** Quickly find a specific voter by entering their name.
- **Direct Contact:** Call, SMS, or WhatsApp voters directly (if contact details were collected during the survey).



My Team - Define Roles & Responsibilities

Korum helps candidates and campaign managers assign roles and define responsibilities efficiently.

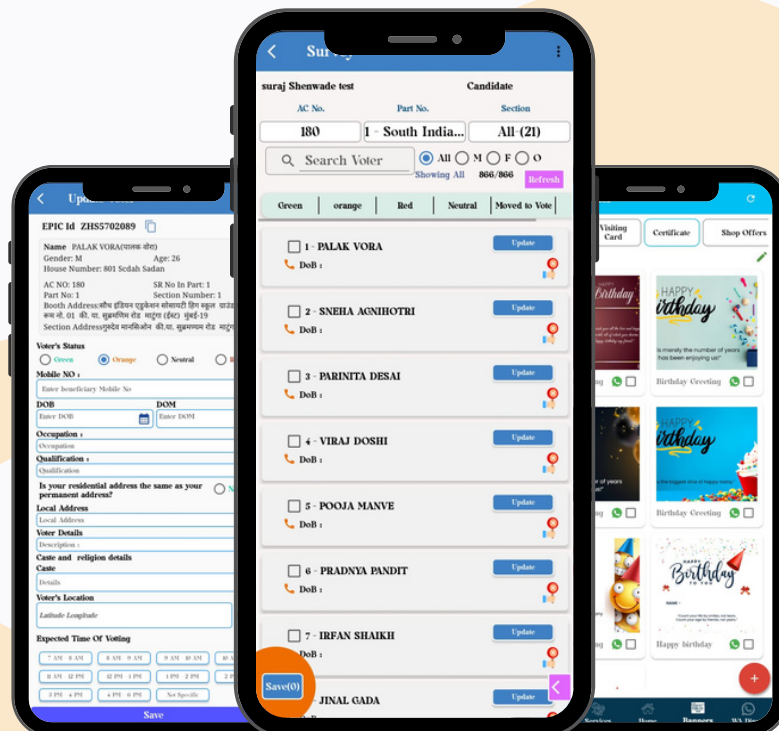
Define Assembly Constituency (AC) & Booths for your campaign.

- **Customizable Role Assignment:** Set up role hierarchies for volunteers, campaign managers, and representatives.
- **Unlimited Team Members:** Add as many representatives as needed.
- **Assign Specific Booths & Areas to each representative for structured campaigning.**

VOTERS LIST

Korum provides detailed voter records, ensuring you have accurate information at your fingertips.

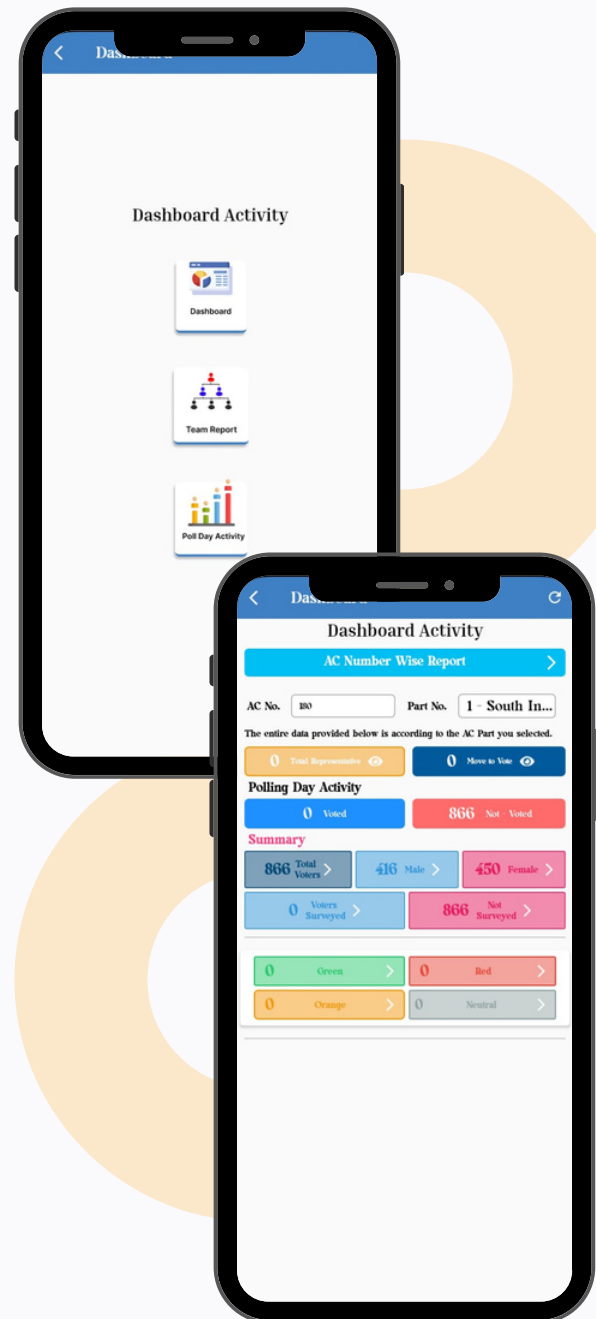
- **Access Complete Voter List:** View detailed records, including mobile number, DOB, DOM, and occupation.
- **Daily Birthday & Anniversary Reminders:** Get alerts to strengthen voter engagement.
- **Color-Coded Voter Categorization:**
 - **Green:** Supports your party
 - **Orange:** Neutral/Undecided
 - **Red:** Against your party
 - **Neutral:** Unknown stance
- **Bulk Color Marking:** Assign categories to multiple voters simultaneously.
- **Voter Slip Sharing via WhatsApp:** Easily send voter slips using the integrated Needly All-in-One app.



DASHBOARD & VOTER ANALYSIS

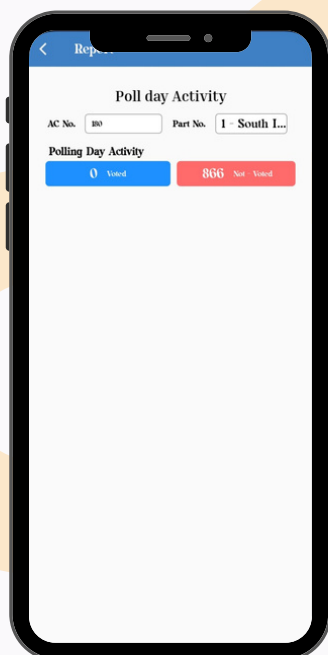
Korum's powerful dashboard provides detailed reports and analysis to monitor election campaigns effectively.

- **Summary of Voter Analysis:** The dashboard provides a comprehensive summary of all voter analysis activities.
- **Role-Based Reports:**
 - If you hold a head role (e.g., Candidate, Campaign Manager, Division Incharge), you will receive reports categorized by AC Number and Part.
 - These reports provide a detailed count of voters in your assembly, organized by their respective parts.
- **Voter Status Overview:**
 - Easily view the count of surveyed and non-surveyed voters.
 - Among surveyed voters, you can quickly identify the count of voters who are missing contact details such as mobile number and DOB.



DASHBOARD & VOTER ANALYSIS

- **Manage Representative Assignments:**
 - The dashboard highlights parts where no representatives have been assigned.
 - You can efficiently manage and update the hierarchy structure of the team.
- **Part Head Monitoring:**
 - For Part Heads, there is a provision to monitor voter analysis activity for the parts assigned to them.
- **Voter Demographics:**
 - Easily access the count of male and female voters, as well as the number of voters who have voted and those who have not voted.



Polling Activity

- **Voted and Not Voted Voters:**
 - Easily identify the count of voted and not-voted voters in your assembly, categorized by their respective parts.
- **Voting Percentage:**
 - Get a clear overview of the voting percentage by checking the count of voters who have cast their vote.
- **Contact Not-Voted Voters:**
 - Identify not-voted voters and contact them directly through calls or messages, encouraging them to go out and vote.

REPORTS & ELECTION DATA ANALYSIS

Access various detailed reports in this section to monitor and manage your team and voter data effectively.

A] AC No Report:

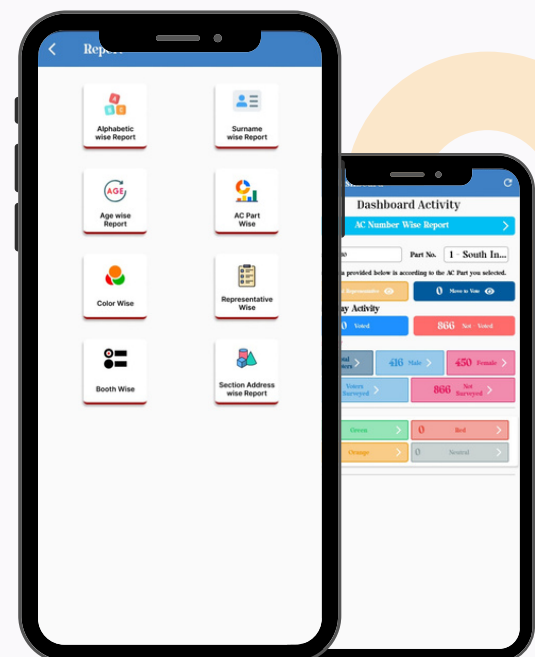
- **Representative Count:** View the total count of all representatives in different roles within your assembly's hierarchy.
- **Direct Contact:** Contact individual representatives via call, SMS, or WhatsApp, provided their contact details were filled in the app during the representative addition process.

B] Part No Report:

- **Representative Count by Part:** View the total count of all representatives in different roles within your assembly, categorized by their assigned parts.
- **Direct Contact:** Contact individual representatives through call, SMS, or WhatsApp, if their contact details are available in the system.

C] Tree Report:

- **Hierarchy Details:** View the details of representatives organized by their role in the hierarchy.
- **Drill-Down List:** Access a detailed list of representatives at all levels of the hierarchy.
- **Representative Assignments:** Identify which representatives have added other representatives under them.
- **Voter Survey Status:** Track the surveyed voter count and work status for each representative.



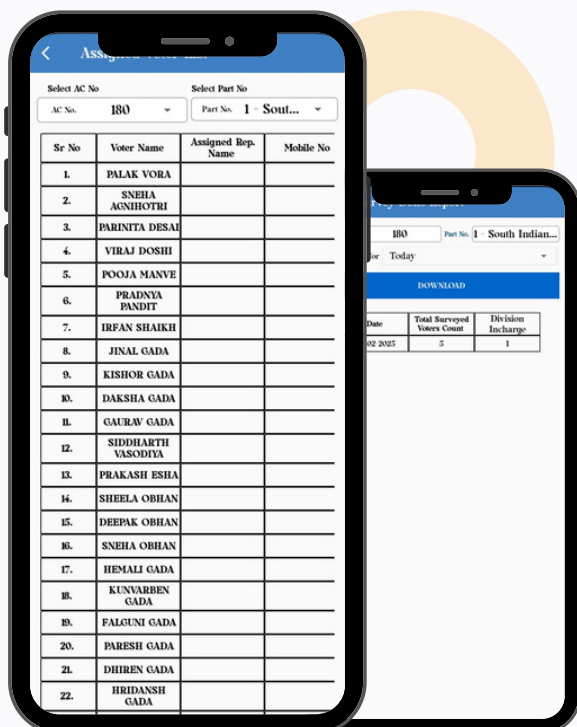
REPORTS & ELECTION DATA ANALYSIS

D] Assigned Voter List:

- **Voter Assignment Overview:** View a detailed list of all voters in your assembly, organized by part, and see which representative is assigned to each voter.
- **Filter by Part:** Easily filter and view the list of assigned voters by part, helping you manage and track assignments more efficiently.

E] Booth Member Report:

- **Booth Committee Member List:** Access a list of all booth committee members, organized by parts, along with their contact details.
- **Work Status Overview:** View the work status of each booth committee member by tracking the count of surveyed and not surveyed voters from the assigned voters for each member.
- **Direct Contact:** Contact booth committee members via call, SMS, or WhatsApp to inquire about their work status and follow up on their tasks.



Survey Done Report:

- **Work Status Overview:** Track the work status of each representative by viewing the count of surveyed and not surveyed voters, organized by date.
- **Direct Contact:** Easily contact representatives via call, SMS, or WhatsApp to inquire about their work status and follow up on their progress.
- **Customizable Time Filters:** Filter the survey data by:
 - Today
 - Last 7 Days
 - Last 15 Days
 - Last 30 Days
- **Custom Date Range (for reports spanning more than one month)**

VOTERS ON MAP

- **Voter Location Tracking:**
 - View the location of voters on the map, based on the data collected during the survey process.
- **Survey Area Identification:**
 - Easily identify the areas within the assembly where the survey has been completed.
- **Color-Coded Voters on Map:**
 - View voters on the map according to their marked color code, making it easy to assess their status (e.g., Green, Red, Neutral).
- **Connect with Voters:**
 - Even if a representative is not available at the location, you can still connect with voters easily using their location details on the map.



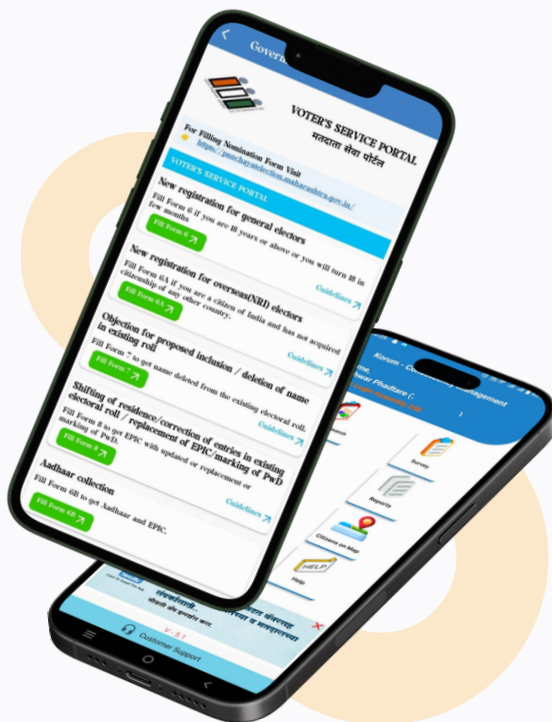
GET CONNECT WITH GOVERNMENT

- **Nomination Form Submission:**

- Access the Nomination Form directly via the link: <https://panchayatelection.maharashtra.gov.in/> for filing nominations.

- **Voter's Service Portal Access:**

- Through your Korum login, access the Voter's Service Portal for the following services:
 - New Registration for general electors
 - New Registration for Overseas (NRI) electors
 - Objection for proposed inclusion or deletion of names in the existing voter roll
 - Shifting of Residence / Correction of Entries in the existing electoral roll
 - Replacement of EPIC / Marking PwD (Persons with Disabilities)
 - Aadhaar Collection



- **Additional Services Access:**

- Through your Korum login, you can access these services:
 - Track Application Status
 - Search in Electoral Roll
 - Know Your Polling Station and Officer
 - E-EPIC Download: Get a digital version of your Electoral Photo Identity Card (EPIC)
 - Register Complaint or Share Suggestions



Cuelab

Introduction

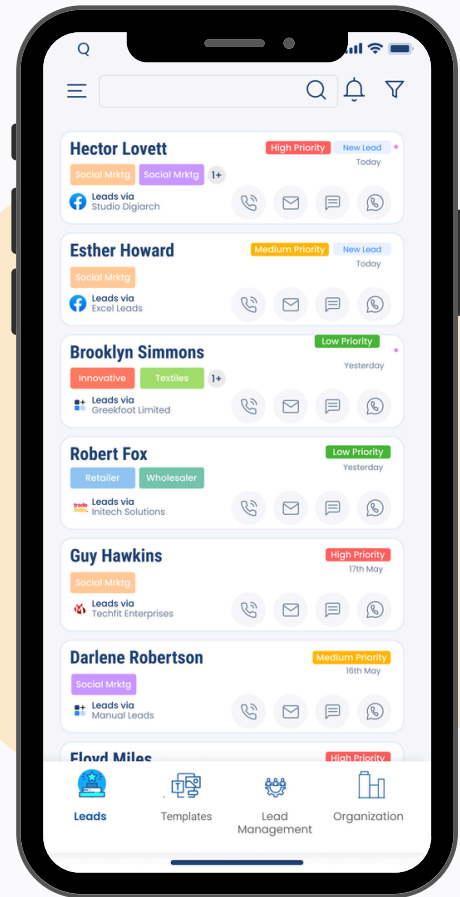
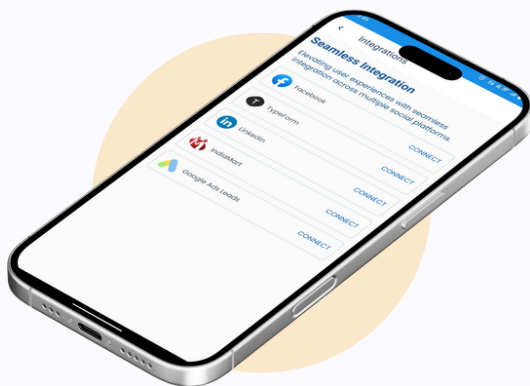
In a competitive business landscape, managing customer relationships efficiently is the key to success. CueLab CRM is a powerful, all-in-one customer relationship management solution designed to streamline your sales process, enhance team collaboration, and improve customer engagement.

With CueLab, businesses can seamlessly track leads, automate follow-ups, and manage tasks all in one place. Our intuitive dashboard provides real-time insights into your sales pipeline, ensuring that you never miss an opportunity. Features like multi-channel communication (Call, WhatsApp, Email, and SMS), lead timeline tracking, deal management, task assignments, and check-ins help teams stay organized and productive. Empower your business with CueLab CRM – boost productivity, close more deals, and build lasting customer relationships with ease!

MANAGE LEADS ON YOUR PHONE

Managing leads across multiple platform is time-consuming and inefficient, leading to missed opportunities and delays in follow-ups. Keeping track of leads and following up at the right time is crucial for business growth. CueLab CRM simplifies lead management by providing an intuitive dashboard where you can store, track, and nurture every lead seamlessly.

With CueLab, you can categorize leads, assign them to team members, and track their progress in real time. The lead timeline feature ensures that every interaction—calls, messages, emails, and meetings—is recorded, so you never lose context. Whether you're importing leads from external sources, adding them manually, or pulling them from call logs, CueLab keeps your pipeline organized.



Key Benefits

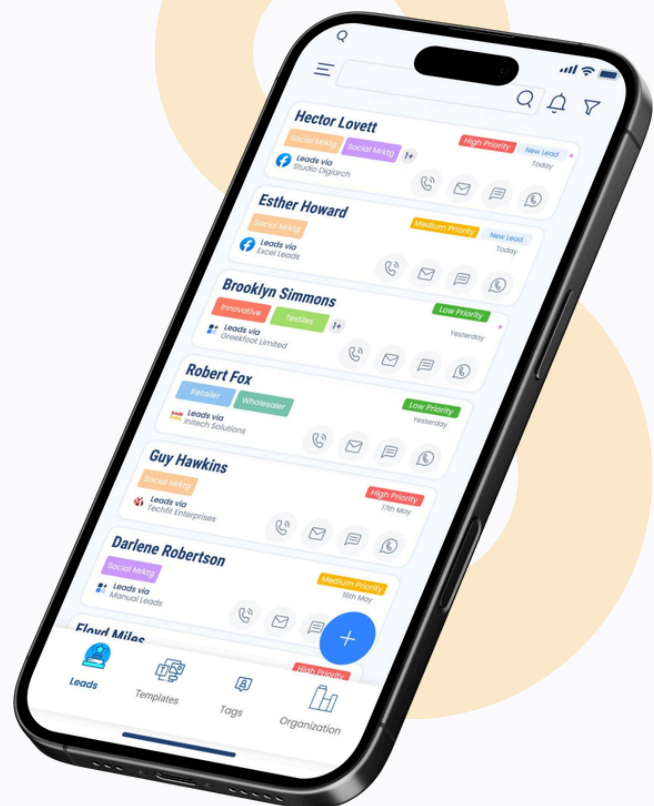
- **Centralized Lead Storage:** Keep all leads in one place, accessible anytime.
- **Lead Categorization & Tags:** Organize leads based on status, priority, or industry.
- **Real-Time Updates:** Track every interaction, from first contact to deal closure.
- **Seamless Lead Import:** Add leads manually, from call logs, or via CSV uploads.

CONVERT LEADS INTO CLIENTS

Generating leads is just the first step—converting them into loyal clients is what drives business success. CueLab CRM streamlines your sales process, ensuring every lead is nurtured, followed up on time, and guided toward conversion. With features like automated follow-ups, lead scoring, deal tracking, and multi-channel communication (Call, WhatsApp, Email, and SMS), CueLab helps you engage leads at the right moment with personalized interactions. The lead timeline ensures you never miss a conversation, while task assignments keep your team aligned on every opportunity.

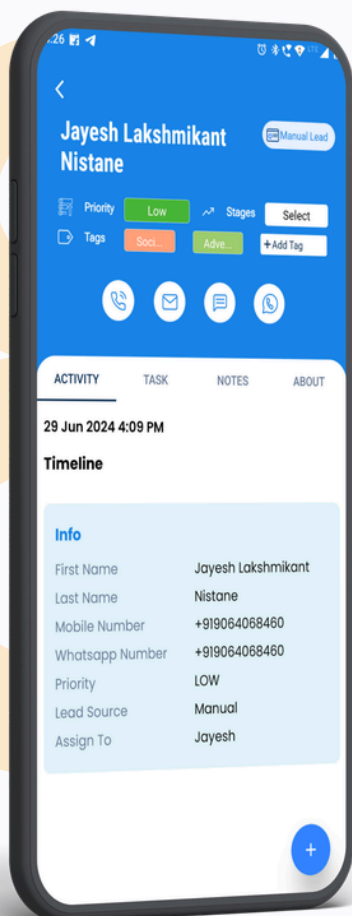
How CueLab Helps You Convert More Leads

- **Instant Follow-Ups:** Reach out to leads as soon as they show interest.
- **Lead Scoring:** Prioritize high-value leads and focus on those most likely to convert.
- **Personalized Communication:** Engage leads on their preferred channel with relevant messaging.
- **Track Every Interaction:** Use the lead timeline to monitor calls, emails, and meetings.
- **Close Deals Faster:** Move leads through structured sales stages and secure conversions.



STREAMLINE YOUR BUSINESS MANAGEMENT

Managing leads, tasks, and team workflows can be overwhelming without the right tools. CueLab CRM simplifies your business operations by centralizing lead management, automating tasks, and improving collaboration—all in one platform. With real-time lead tracking, automated follow-ups, multi-channel communication, and task management, CueLab ensures that your team stays organized and productive. Whether you're handling multiple businesses or managing a growing sales pipeline, CueLab helps you keep everything in sync with ease.



How CueLab Helps You Streamline Management

- **Centralized Lead Tracking:** Store and access all your leads in one place.
- **Task & Activity Automation:** Assign tasks, set reminders, and track progress effortlessly.
- **Real-Time Collaboration:** Keep your team aligned with updates and notifications.
- **Seamless Multi-Channel Communication:** Connect via Call, WhatsApp, Email, and SMS without switching apps.
- **Smart Integrations:** Import leads from multiple sources like Facebook, LinkedIn, and IndiaMART.

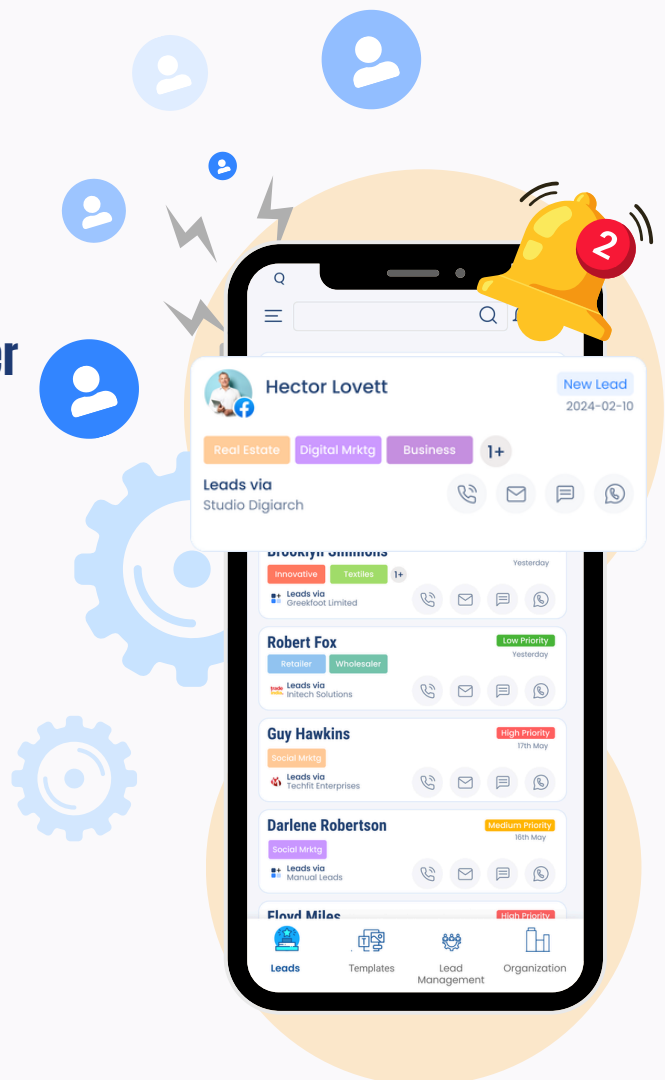
GET INSTANT LEAD NOTIFICATIONS

Never miss a sales opportunity again! CueLab CRM keeps you updated with real-time lead notifications, ensuring you can respond instantly and boost conversions. The moment a lead is generated or assigned, you'll receive an alert—so you can take quick action and stay ahead of the competition.

With instant caller ID pop-ups, task notifications, and lead activity updates, CueLab ensures that your sales team is always in sync and ready to engage potential clients without delay.

Why Instant Lead Notifications Matter

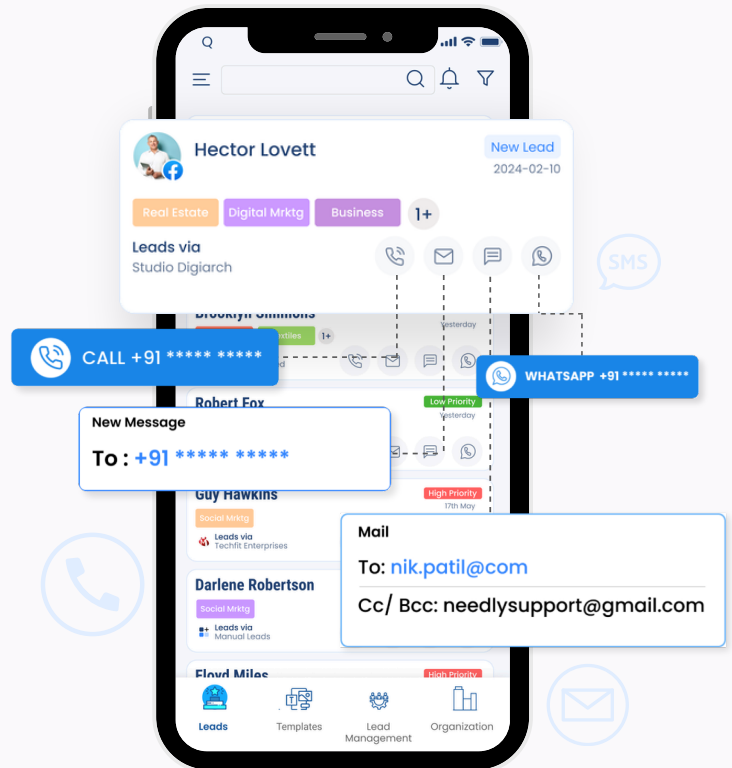
- **Faster Response Time:** Engage leads as soon as they show interest.
- **Stay Organized:** Get notified when leads or tasks are assigned to you.
- **Never Miss a Follow-Up:** Get alerts for scheduled interactions and upcoming tasks.
- **Improve Conversions:** Quick responses lead to higher chances of closing deals.



CONNECT WITH LEADS IN SECONDS

Connect with Leads in Seconds

Speed matters in sales! With CueLab CRM, you can instantly connect with your leads through Call, WhatsApp, Email, or SMS—right from the app. No more switching between apps or manually saving numbers—just tap and engage your leads in seconds. With real-time lead notifications and one-click communication, you can respond faster, build relationships, and close deals efficiently. Whether it's a follow-up call, a quick WhatsApp message, or sending an email, CueLab keeps you connected effortlessly.



Why Instant Lead Connection is a Game-Changer?

- **One-Tap Communication:** Call, WhatsApp, Email, or SMS without any hassle.
- **Faster Response = Higher Conversions:** Reach leads instantly before they go cold.
- **Seamless Multi-Channel Engagement:** Connect with leads on their preferred platform.
- **Stay Organized:** Track every interaction with the lead timeline.

INTEGRATE ALL YOUR LEAD SOURCES

Managing leads from multiple platforms can be overwhelming—but not with CueLab CRM! Effortlessly sync and manage leads from Facebook, LinkedIn, IndiaMART, Google Ads, TradeIndia, Typeform, and more—all in one place. No more manual data entry or switching between different platforms—CueLab centralizes your lead flow for seamless tracking and faster conversions.

With real-time lead updates and smart automation, you'll never lose a potential customer again. Focus on nurturing leads while CueLab takes care of the rest!

Why Lead Integration Matters?

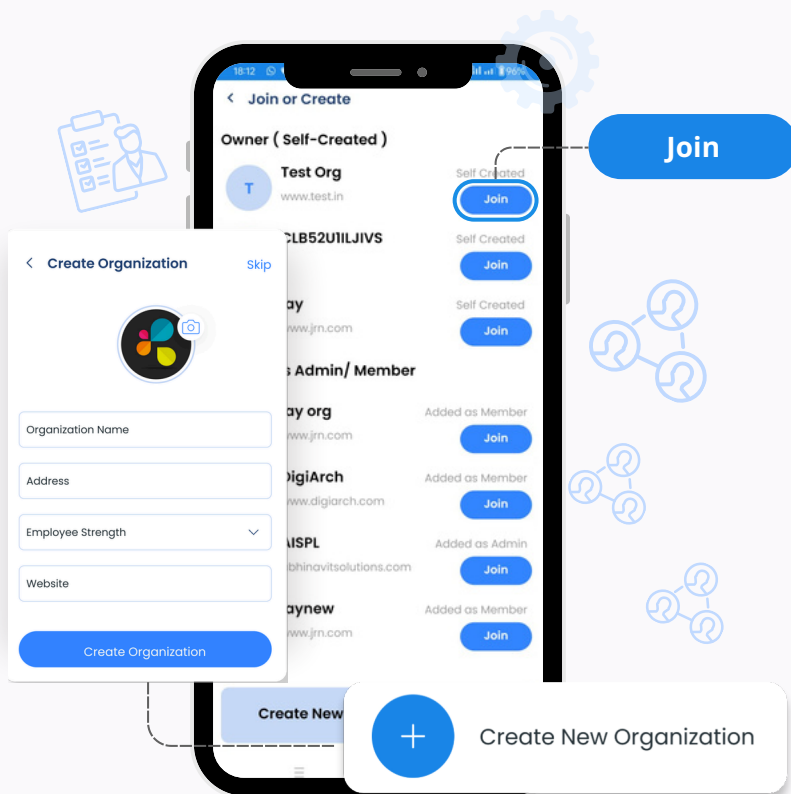
- **Sync Leads Automatically:** No manual entry, saving you time and effort.
- **One Dashboard for All Leads:** Manage leads from different sources in a single place.
- **Real-Time Updates:** Get notified as soon as a new lead is captured.
- **Improve Lead Response Time:** Act fast and engage leads before your competition.



Power up your sales process with CueLab CRM—integrate, track, and convert leads effortlessly!

MANAGE LEADS FROM MULTIPLE BRANDS EFFORTLESSLY

Handling multiple businesses or brands? CueLab CRM makes it easy to track, organize, and manage leads across different brands—all from a single platform. No more juggling multiple tools or switching between accounts—CueLab lets you seamlessly assign leads, monitor progress, and streamline communication for each brand. With customizable lead tags, team collaboration, and real-time notifications, you can stay on top of every opportunity while ensuring smooth operations for all your businesses.



Why CueLab is Perfect for Multi-Brand Management?

- **One CRM for Multiple Brands:** Manage all leads under one dashboard.
- **Seamless Lead Tracking:** Keep every brand's sales pipeline organized.
- **Assign & Monitor with Ease:** Distribute leads to the right teams effortlessly.
- **Real-Time Insights:** Get updates on lead status and brand performance instantly.

LEVERAGE SMART LEAD CALLER ID POP-UP

Stop guessing who's calling! CueLab CRM's Smart Lead Caller ID instantly identifies incoming leads, showing you their details before you even pick up the call. No more searching through contact lists—see the lead's name, source, and past interactions in real-time, so you're always prepared for the conversation.

With quick access to notes, follow-ups, and lead history, you can respond confidently and make every call more productive. Stay ahead of every interaction and close deals faster with smart call insights!



Why Lead Caller ID Pop-Up is a Game-Changer?

- **Instant Caller Identification:** Know your lead before you answer.
- **Quick Access to Lead History:** View notes, past calls, and interactions in real-time.
- **Seamless Workflow:** No need to switch apps—engage instantly.
- **Better Conversations, Faster Conversions:** Be prepared and close deals with confidence.

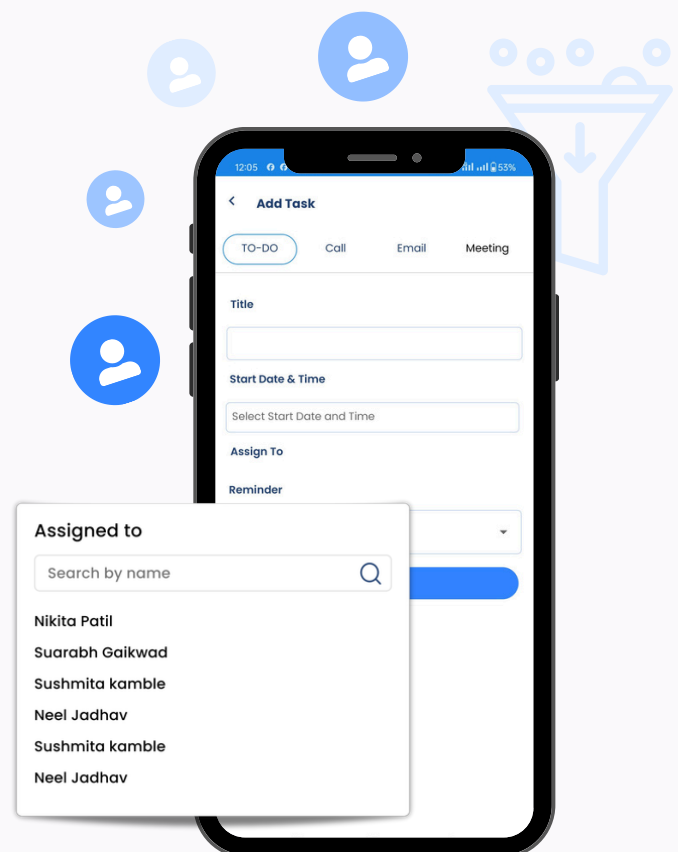
ASSIGN LEADS WITHIN YOUR TEAM EFFORTLESSLY

Distribute leads efficiently and ensure no opportunity is missed! With CueLab CRM, you can easily assign leads to the right team members, track their progress, and collaborate in real-time. Whether it's your sales, marketing, or customer support team, everyone stays aligned and focused on closing deals.

With instant notifications, task tracking, and lead status updates, CueLab ensures smooth team coordination and faster conversions. Assign, track, and manage leads seamlessly—right from one powerful dashboard!

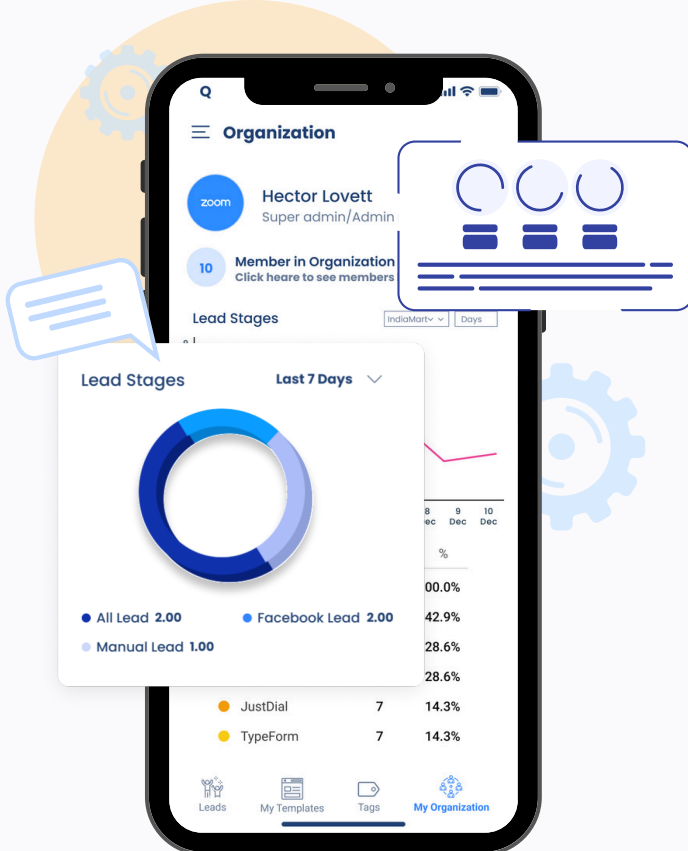
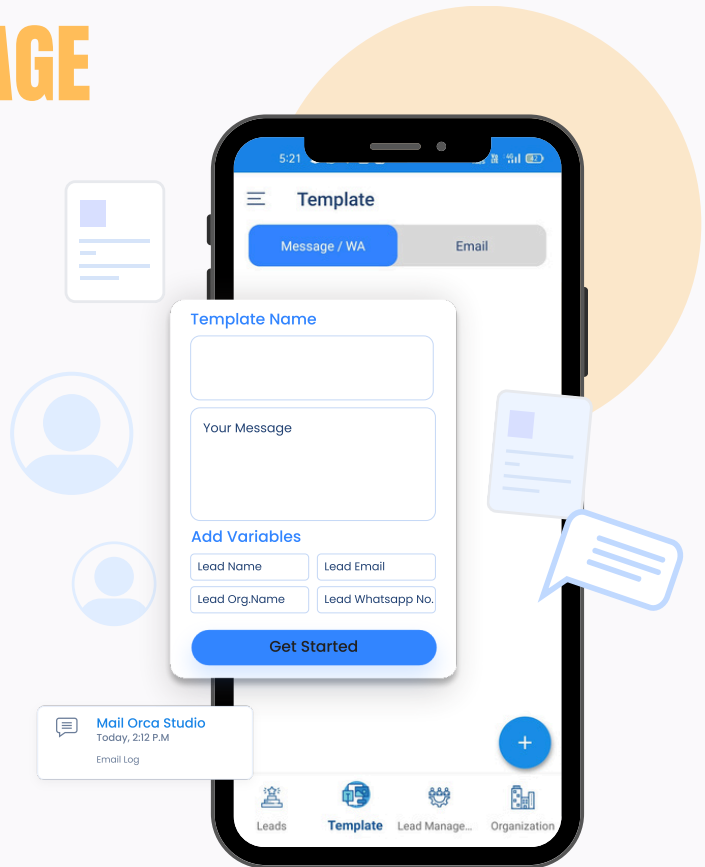
Why Lead Assignment Matters?

- **Distribute Leads Instantly:** Assign leads to the right team members in one click.
- **Track Lead Progress:** Monitor updates and ensure timely follow-ups.
- **Improve Team Collaboration:** Keep everyone aligned and working efficiently.
- **Boost Conversions:** Ensure every lead gets the attention it deserves.



PERSONALIZED MESSAGE WITHOUT HASSLE

- Create message templates with variables like lead name, contact number, and business details make messages automatically personalized.
- There's no need to manually edit names, as the variable feature does it for you. With just one click, send customized messages effortlessly.



Track Lead Timeline

- Manage both newly gathered leads and valued existing clients by easily distributing leads and assigning tasks among team members.
- Utilize lead tags, keeping notes, follow-up reminders, lead timeline and client interaction activity.



Imparter

Introduction

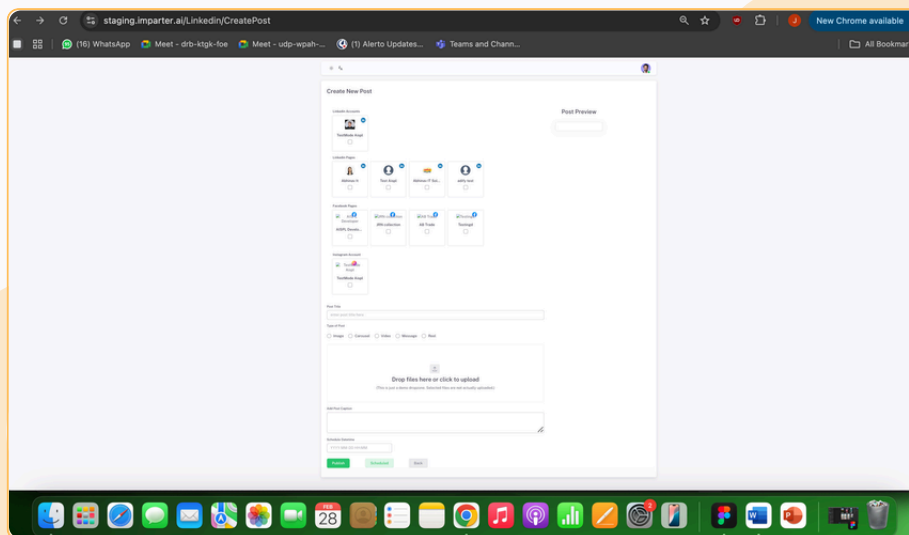
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SMART AI CONTENT GENERATOR

Imparter.ai offers an AI-powered content generator that helps users create engaging and trendy posts across social platforms. It supports over 7 languages, making it suitable for diverse, multilingual audiences.

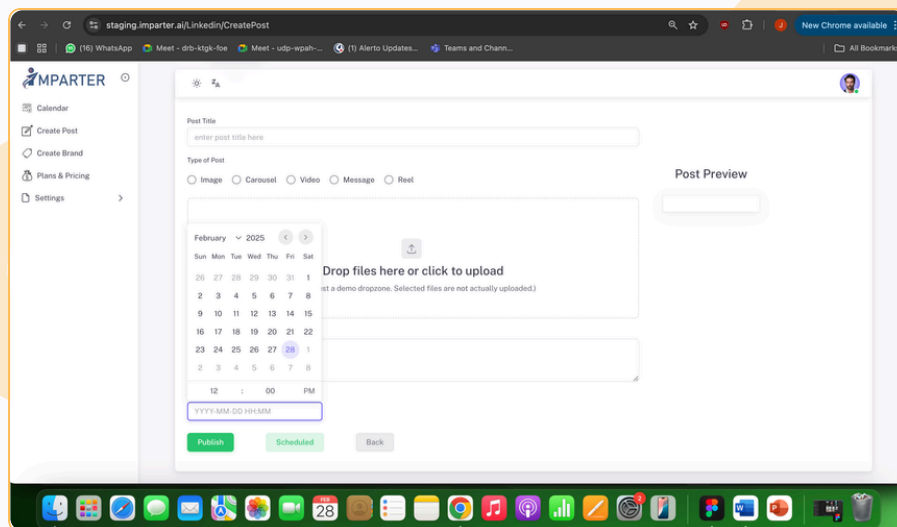
- **AI-Powered Creativity** – Generate unique, thought-provoking content effortlessly.
- **Multi-Language Support** – Engage with global audiences in 7+ languages.
- **Personalized Writing Style** – AI learns and adapts to match your tone and voice.
- **Trending Topic Suggestions** – Stay relevant with AI-driven topic recommendations.
- **Time-Saving Automation** – Eliminate writer's block and focus on engagement.



SEAMLESS SCHEDULING WITH CALENDAR

Users can plan, preview, and schedule posts using an intuitive calendar dashboard. This feature ensures consistency in social media presence, even during busy periods. Consistency is the key to social media success, and Imparter.ai's intuitive calendar ensures you never miss an important post.

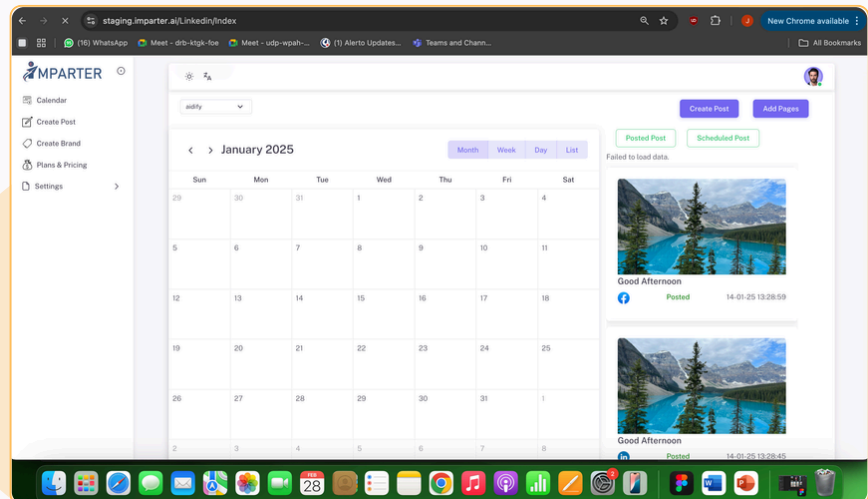
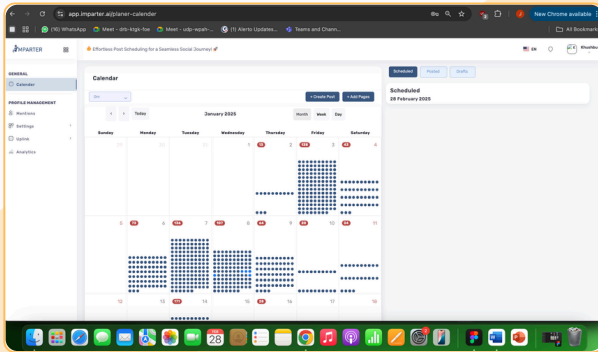
- **Easy Drag & Drop Scheduling** – Quickly arrange posts for the perfect timing.
- **Auto-Publish Feature** – Set your schedule and let AI handle the rest.
- **Multi-Platform Support** – Manage LinkedIn, Facebook, Instagram, Twitter, and Pinterest all in one.
- **Optimal Posting Times** – AI suggests the best times to maximize reach and engagement.
- **Preview Before Posting** – Get a visual representation of how your post will look.



ADVANCED ANALYTICS & INSIGHTS

Success on social media isn't just about posting—it's about knowing what works. Imparter.ai's Advanced Analytics & Insights help you track performance, measure engagement, and refine your content strategy with AI-driven recommendations.

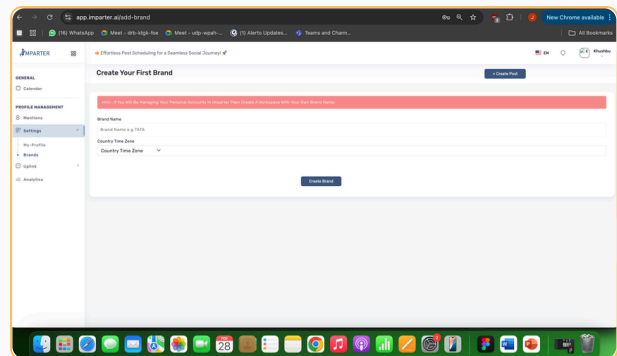
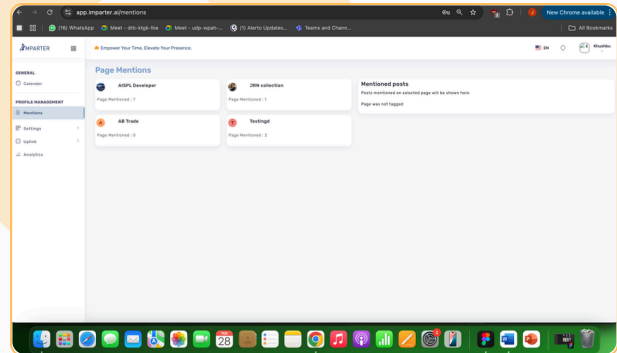
- **Real-Time Performance Tracking** – Monitor likes, comments, shares, and reach across platforms.
- **Engagement Analysis** – Understand what type of content resonates with your audience.
- **AI-Powered Recommendations** – Get data-driven suggestions to optimize future posts.
- **Audience Behavior Insights** – Discover peak engagement times and content preferences.
- **Post Comparison Tool** – Analyze past posts to identify trends and improve results.



TEAM COLLABORATION

Managing social media as a team has never been easier! Imparter.ai's Team Collaboration feature allows multiple users to work together seamlessly—whether you're handling a personal brand, a company profile, or multiple clients.

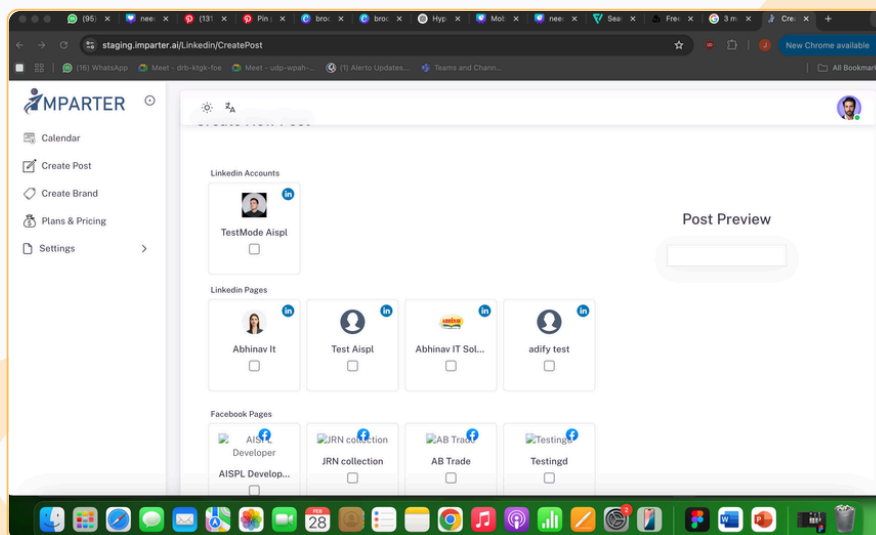
- **Role-Based Access** – Assign roles and permissions for efficient teamwork.
- **Content Approval Workflow** – Review, edit, and approve posts before they go live.
- **Centralized Dashboard** – Keep all team activities and discussions in one place.
- **Real-Time Feedback & Edits** – Leave comments, suggest changes, and collaborate effortlessly.
- **Multi-Account Management** – Handle multiple brands or profiles without switching platforms.



CROSS-PLATFORM POSTING

Why juggle multiple social media tools when you can manage everything in one place? Imparter.ai's Cross-Platform Posting feature lets you create, schedule, and publish content seamlessly across LinkedIn, Facebook, Instagram, & Twitter.

- **One-Click Multi-Platform Posting** – Publish your content across multiple channels instantly.
- **Platform-Specific Optimization** – Tailor content for different platforms without extra effort.
- **AI-Driven Best Practices** – Get suggestions to enhance reach and engagement.
- **Unified Content Calendar** – Plan and organize all your posts in one simple view.
- **Time-Saving Automation** – Eliminate repetitive tasks and focus on strategy.





THANK YOU

We appreciate your time in learning about our innovative digital solutions. At Abhinav IT Solutions, we are committed to helping businesses grow with smart, scalable, and efficient technology.

Address

25-31, Bandal Dhankude Plaza, Kothrud,
Pune 411038

Telephone

8956472752 / 8956472753 / 7767008612

Website

www.abhinavitsolutions.com